

Article Continued: Creating Awareness About the 2010 Census

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There are a variety of resources available to teachers, tutors and program administrators interested in creating awareness and educating adult learning about their participation in the 2010 Census. Scholastic Inc. has provided a 2010 Census lesson plan for Adult ESL students. This includes 5 lessons, each with take home flyers and worksheets, and a final quiz.

[Lesson 1: About the Census](#)

[Lesson 2: Who Counts?](#)

[Lesson 3: Your Part in the Process](#)

[Lesson 4: Census Conversations](#)

[Lesson 5: It's Confidential](#)

[Quiz](#)

Teachers or tutors can also prepare adult learners by letting them know what questions will be asked in the census:

1. Question one asks how many people are living or staying in the house, apartment or mobile home on April 1, 2010.
2. Question two asks if there are any *additional* people staying there April 1, 2010 that was *not included* in question 1.
3. Question three asks if the home is a house, apartment, or mobile home.
4. Question four asks for a telephone number, in the event that the Census Bureau need to contact the household for clarification on an answer.
5. Question five asks for the name of each person living in the home starting with Person 1, the owner or renter of the household. (Please note that federal law protects the confidentiality of personal information, including names.)
6. Question six asks the sex of Person 1 on the form.
7. Questions seven asks the age and date of birth of Person 1
8. Question eight asks if Person 1 is of Hispanic, Latino, or Spanish origin
9. Question nine asks Person 1's race
10. Question ten asks if Person 1 sometimes lives or stays somewhere else?

Many people are reluctant to provide personal information in the census; for fear that it will be used against them. However, it's important to reassure people that information obtained by the Census Bureau is, by law, kept confidential.

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It is also important to remind adult learners to be aware of scammers posing as census workers. Be sure your students know what to look for:

- The official census does not ask for social security numbers, bank account or credit card information
- The census does not ask questions about income or how you spend your money
- There are no questions that ask if you are an American citizen
- If a census worker comes to your home, they will have a badge a handheld device and a confidentiality notice.
- They will not contact you via email. Students should not open link or attachments from email supposedly sent by the Census Bureau.

If a student would like to check the authenticity of a questionnaire or needs help filling out the form, they can call 1-866-872-8686. There are also language assistance guides available in 49 languages on the Census website (www.census.gov).