



Literacy Ambassador Program Registration Information

A program of the Florida Adult and
Family Literacy Resource Center

Do you know an adult learner with an interesting story to share?

Workshop Content:

This dynamic workshop prepares adult learners to become effective advocates and spokespeople for their organizations and the adult literacy cause.

Adult learner sessions will include:

- Introduction to Effective Public Speaking
- Developing and Making Presentations
- Adult Learner Involvement and Leadership
- Conducting Interviews with the Media
- Adult Learner Advocacy

A special session for program representatives is scheduled for Friday, October 15, to review effective **Public Relations and Marketing Strategies** and discuss how to create opportunities for students to share their stories through various channels such as television, radio, newspaper, and community organizations.

Literacy Ambassadors share their feedback:

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“The program is very beneficial to adult learners who want to share their story with others. Those who want to help inspire others will receive the training and courage they need to both speak to groups and communicate the issues of literacy in everyday conversation.” Monica Baxley, Adult Learner

“The program is just fabulous; it really helps people get over the jitters of talking in front of people. It really helps people become comfortable communicating the issue of literacy to others.” Joe DeMoranville, Adult Learner

Dates & Locations:

Friday & Saturday, October 15 and 16, 2010
at the **Holiday Inn Harbourside**, Indian Rocks Beach

Cost:

FREE!! Attendees will be eligible to be reimbursed for mileage, meals and lodging according to state guidelines. Pre-approval is required for travel expenses exceeding \$300. Lodging will be reimbursed if traveling over 50 miles to the event. Registration and travel funds are limited, so apply today.

For More Info:

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This event is made possible through the support of the **Florida Department of Education, Division of Career and Adult Education.**

