



# 2013 Sponsorship Opportunities

**29<sup>th</sup> Annual Florida Literacy Conference, May 8-10, 2013**  
**South Seas Island Resort Captiva, Florida**

*Sponsor one of Florida's premier literacy events! We welcome your participation and support.  
Expected conference attendance: 500-600*

## Platinum: \$4,000 and Higher

- No charge for standard exhibit, with visibility priority in exhibit hall
- Speaking opportunity for company representative at event
- Verbal recognition at Conference events (general session, special event, etc.)
- Distribution of company promotional materials to attendees (placed in tote bags or included at special event)
- Printed recognition in Conference program, including opportunity to showcase products (space limitation applies)
- Recognition in press release
- Complimentary Conference registration

**Platinum Event Options:** *Choose one of the following events to sponsor as an in-kind donation.*

- 1) **The Florida Literacy Awards Banquet** - A special evening ceremony that recognizes the achievements of outstanding literacy volunteers, students, organizations and business partners throughout Florida.
- 2) **Opening General Session** - This popular event kicks off the Conference with our opening ceremony and keynote speaker.

## Gold: \$2,500 - \$3,999

- No charge for standard exhibit
- Verbal recognition at event and introduction of company representative
- Distribution of company promotional materials to attendees (placed in tote bags or included at special event)
- Recognition sign at event
- Recognition in press release
- Printed recognition in Conference program, including opportunity to showcase products (space limitation applies)
- Complimentary Conference registration

**Gold Event Options:** *Choose one of the following events to sponsor as an in-kind donation.*

- 1) **Opening Reception** – The Conference's premier reception featuring hors d'oeuvres, drinks, entertainment and dancing for attendees.
- 2) **Closing General Session Luncheon** - The Conference's closing ceremony and keynote speaker.
- 3) **Conference Tote Bags** - Display your company's name and logo on canvas tote bags to be distributed to all conference participants

## Silver: \$1,000 - \$2,499

- Verbal recognition at Conference event and introduction of Company Representative
- Printed recognition in Conference program, including opportunity to showcase products (space limitation applies)
- Recognition sign at event
- Complimentary Conference registration

**Silver Event Options:** *Choose one of the following events to sponsor as an in-kind donation.*

- 1) **Adult Learner Day** -A special day of workshops and activities for adult learners attending the Conference.
- 2) **Adult Learner Luncheon** - Lunch served to the Adult Learners on Adult Learner Day.

## Bronze: \$500 - \$999

- Printed recognition in Conference program
- Recognition sign at event
- Complimentary Conference registration

**Bronze Event Options:** *Choose one of the following events to sponsor as an in-kind donation*

- 1) **Afternoon Refreshment Break**  
Refreshments served between sessions for 400-500 attendees.
- 2) **Continental Breakfast** - Help attendees get a great start to their day with coffee, bagels & pastries.

If you are interested in donating travel and attendance scholarships, scholarship funds will provide the opportunity for a literacy provider to attend the Florida Literacy Conference. Scholarship donors will be recognized in the conference program. (\$210 registration fee)

Customized sponsorships are also available to further maximize your marketing dollars, including half—and full-page advertisements in the Conference program.

To secure your sponsorship, contact: Greg Smith, Executive Director,

Florida Literacy Coalition, (407) 246.7110 x 206, [smithg@floridaliteracy.org](mailto:smithg@floridaliteracy.org).

Thank You!



**FLORIDA LITERACY COALITION, INC.**