

OPEN

Florida Literacy Conference

BOOKS

MAY 2-4 2007

OPEN

Orlando Marriott Lake Mary

MINDS

Open Books Open Minds

Welcome to the 2007 Florida Literacy Conference. This marks the Florida Literacy Coalition's twenty-third year of bringing people together to gain knowledge, meet friends, and share resources and promising practices. With more than 70 workshops and special sessions, this Conference will offer you many opportunities for learning, networking and fun.

Our Conference theme "Open Books Open Minds" pays tribute to the outstanding efforts of teachers, tutors, students and administrators throughout Florida. It is through your collective efforts that lives are changed on a daily basis as adults and families become better readers and learn first hand how books can open new worlds of opportunity.

On behalf of the Florida Literacy Coalition (FLC), I would like to thank all the individuals who have contributed to the success of this Conference. Without the outstanding support of the Conference Planning Committee, presenters, Adult Learner Day Planning Committee, FLC staff, board and volunteers this event would not be made possible.

We are also most thankful to the Florida Department of Education and our other Conference sponsors whose generous support allows us to bring you a quality educational experience. Please visit our exhibitors to learn about a wide range of products and services to assist you in your literacy work.

Whether this is your first or twenty-third year at the Florida Literacy Conference, rest assured we are going to do our best to make you feel at home. Please don't hesitate to ask for assistance from our volunteers, staff and board members. We are here to make your experience an enjoyable one.

Gregory Smith
Executive Director
Florida Literacy Coalition

**"Once you learn to read you will be forever free."
Frederick Douglas**



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About the Florida Literacy Coalition

Established in 1985, The Florida Literacy Coalition (FLC) promotes, supports and advocates for the delivery of quality adult and family literacy services in the state of Florida.

As a statewide umbrella literacy organization and the host of Florida's Adult and Family Literacy Resource Center, FLC provides a range of services to support more than 300 adult education, literacy and family literacy providers throughout Florida. Special emphasis is placed on assisting community based literacy organizations with their training and program development needs.

Our Services:

Literacy Promotion and Toll Free Literacy Hotline

FLC promotes reading and raises awareness about literacy issues in Florida. A trained referral specialist provides on-call information about education programs and volunteer opportunities in communities throughout the state.

Florida Literacy Conference

One of Florida's premier literacy events, this three day annual conference offers a wide range of training and networking opportunities to literacy practitioners and volunteers.

Training and Technical Assistance

FLC offers professional development opportunities that provide literacy practitioners and volunteers with tools and resources to enhance program quality. Focus areas include program management, planning, curriculum development, marketing, fundraising, board development and volunteer tutor training.

Networking and Communications

FLC promotes and facilitates information sharing, networking and collaborative programming among literacy providers through services such as moderated discussion lists, the Florida Literacy Directory and Resource Guide and targeted technical assistance in developing regional literacy coalitions.

Publications and Resources

FLC provides a wide range of free reference and outreach materials, serving as a clearinghouse for the distribution of quality resource materials for literacy instructors and administrators.

Internet Resources

In partnership with the National Institute for Literacy's LINCS information system, the Florida Literacy Resource Center's web site offers a portal to access the latest literacy-related research, statistics, events, curriculum materials, training resources and promising practices from Florida and around the nation.

AmeriCorps *VISTA Literacy Initiative

In partnership with the Corporation for National and Community Service, FLC sponsors a statewide initiative to place AmeriCorps *VISTA members with community based literacy organizations. Committing to one year of full-time service, these members help to build and strengthen literacy programs and organizational capacity.

Advocacy

FLC serves as an advocate for community-based literacy programs and quality literacy services statewide.



ACKNOWLEDGEMENTS

Thank you for making the 2007 Florida Literacy Conference a success!

Conference Planning Committee:

Rosemary Blake, Lake Wales Literacy Council, Inc.
Margaret Brookins, Hillsborough Community College
Judy Conte, Volusia Literacy Council, Inc.
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Gerald Frisby, Daytona Beach Community College
Kristina Hartman, Florida Department of Corrections
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Joyce Whidden, Adult Literacy League, Inc.

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Josés DeMoranville
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Invaluable Others:

Florida Department of Education, Division of Workforce Education
Volunteer Session Presenters and Facilitators
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New Readers Press
Ms. Clara Louise Augustine, for her generous support
Lake Mary High School Choir and ROTC



2007 Florida Literacy Conference Sponsors

Our special thanks to the following sponsors
who have made this Conference possible.

Platinum



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CHARITIES

Silver



Bronze



SCHEDULE AT A GLANCE

Wednesday, May 2

8:00 am	-	5:30 pm	Registration Open
8:00 am	-	5:30 pm	E-mail Stations Open in Orchid 2&3
8:30 am	-	5:30 pm	Exhibits Open in Pre-Function Hallways
9:30 am	-	11:00 am	Opening General Session
11:15 am	-	12:30 pm	Concurrent Sessions
12:30 pm	-	2:00 pm	Lunch On Your Own and Time to Visit Exhibitors
1:00 pm	-	2:00 pm	Literacy Florida!, Inc. Annual Meeting
2:00 pm	-	3:15 pm	Concurrent Sessions
3:15 pm	-	3:45 pm	Extended Break with Exhibitors
3:45 pm	-	5:00 pm	Concurrent Sessions
5:00 pm	-	5:30 pm	Time to Visit Exhibitors
5:30 pm	-	7:00 pm	Dinner on Your Own
7:00 pm	-	8:30 pm	Opening Reception

Thursday, May 3

8:00 am	-	5:30 pm	Registration Open
8:00 am	-	5:30 pm	E-mail Stations Open in Orchid 2&3
8:00 am	-	9:00 am	Continental Breakfast with Exhibitors
8:00 am	-	3:30 pm	Exhibits Open in Pre-Function Hallways
9:00 am	-	10:15 am	Concurrent Sessions & Adult Learner Orientation
10:30 am	-	11:45 am	Concurrent Sessions
11:45 am	-	1:30 pm	Lunch On Your Own and Time to Visit Exhibitors
12:15 pm	-	1:15 pm	Florida Literacy Coalition, Inc. Annual Meeting
1:00 pm	-	5:00 pm	TABE 501
1:30 pm	-	2:45 pm	Concurrent Sessions
2:45 pm	-	3:15 pm	Extended Break with Exhibitors
3:15 pm	-	4:45 pm	Regional Networking Sessions & Adult Learner Roundtable Discussion
6:30 pm	-	8:30 pm	Florida Literacy Awards Banquet

Friday, May 4

8:00 am	-	8:30 am	Registration Open
8:00 am	-	11:30 am	E-mail Stations Open in Orchid 2&3
8:30 am	-	9:45 am	Concurrent Sessions
10:00 am	-	11:15 am	Concurrent Sessions
11:30 am	-	12:45 pm	Closing General Session & Luncheon



Conference Tracks

Adult Learner
Corrections
English Literacy
Family Literacy
Learning Disabilities
Library Literacy
Program Management
Reading
Technology
Volunteers in Literacy

Workforce Education (ABE, GED, and adult high school)

SCHEDULE 

Wednesday, May 2

8:00 am - 5:30 pm - **Registration Open**

8:00 am - 5:30 pm - **E-mail Stations Open - Orchid 2&3**

8:30 am - 5:30 pm - **Exhibits Open - Pre-Function Hallways**

9:30 am - 11:00 am - **Opening General Session - Ballroom D&E**

Join this inspirational opening session with a welcome message by Bonnie Marmor, Vice Chancellor of Workforce Education, Florida Department of Education.

Welcoming Remarks:

Darlene Kostrub, Vice President, Florida Literacy Coalition Board of Directors

Dr. Bonnie Marmor, Vice Chancellor, Florida Department of Education, Division of Workforce Education



Keynote Speaker Sabrina Kurtz-Rossi

Ms. Kurtz-Rossi is the former Director of World Education's Health and Literacy Initiative and is the current Coordinator of the Medical Library Association's National Health Information Literacy Research Project. She has worked for over ten years with literacy teachers and adult learners all over the country, piloting curricula and programs that integrate health and literacy education into adult basic education, family literacy, and ESOL programs. She also works with health care providers and health educators offering training on low literacy materials development and how to communicate most effectively with patients with limited literacy skills.

11:15 am - 12:30 pm - **Concurrent Sessions**

An Update from the Florida Department of Education - Ballroom D



Teresa Bestor, Ken Plummer

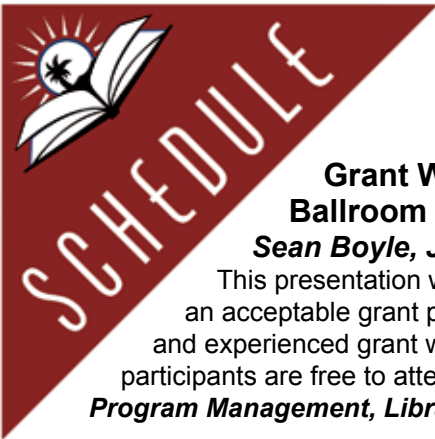
Learn the most recent information from the Florida Department of Education's Adult Education Office and the Grants Administration Unit.

Program Management, English Literacy, Workforce Education



= Adult Learners Will Benefit From Attending This Workshop





11:15 am - 12:30 pm continued

Wednesday, May 2

Grant Writing and Fund Development with Literacy Florida! part 1 of 2 - Ballroom F

Sean Boyle, Jim Wilder

This presentation will acquaint individuals with basic grant writing skills: how to create, organize, and format an acceptable grant proposal. This is an introductory presentation, but it will be helpful for both beginning and experienced grant writers. This presentation is in two parts. Although the second part builds on the first, participants are free to attend just the first or second part.

Program Management, Library Literacy, Volunteers in Literacy

Florida History for Adult Learners - Ballroom G 

Jan Lichtenwalter, Barbara Cliff

Adult learners of all ages and stages can learn about the exciting history of their state. Participants will receive a complete curriculum guide which can be used for group projects, individual readings, Internet exploration, and even field trips!

Reading, Workforce Education

The Effective Instruction of Explicit, Systematic Phonics - Board Room

Geri Michelsen - Vendor Presentation

Experience a proven, phonics method which is easy to learn and easy to teach. It consists of 42 sounds and 7 simple word attack skills. Makes reading systematic and simple.


English in Literacy, Reading, Volunteers in Literacy

TLC (Together in Learning with Children) Readers - Ballroom E 

Suzy Overall, Cynthia Godby

TLC Readers emphasizes the importance of reading to young children. Knowing that books are essential tools to child development, TLC Readers is an interactive workshop offering tips and techniques for family reading time.

Family Literacy, Reading, Volunteers in Literacy

Intensive Reading Intervention for 1 to Adult - Ballroom B 

Kristine Nash - Vendor Presentation

My Reading Coach is an intensive intervention reading software program that provides a personal reading specialist and speech pathologist for every student, producing dramatic results. Be the lucky winner of a free student license!

Family Literacy, Reading, Volunteers in Literacy

Parenting for ABE/GED Students in Jail or Drug Rehab Facilities - Ballroom C

Rochel S. Abrams, Anne Meisenzahl, Angela Hendrieth

How can you teach parenting and require activities with children when students are in facilities that provide limited or no access to children? Bring ideas to share; curriculum provided.

Corrections, Family Literacy, Workforce Education

Teaching ESOL with Basic Technology Skills - Ballroom H

Dale Keith, A. Michelle DiGirolamo

Participants will learn how to implement classroom activities using technology in ESOL classrooms. Practical computer skills that adult learners need and want to learn will be used to teach ESOL.

English Literacy, Technology, Volunteers in Literacy

Stepping Forward Towards Learner Persistence - Orchid 1

Amy Hegi - Vendor Presentation

The wide spectrum of adult learners' needs creates significant challenges. Learn how Step Forward, a new four-skill, standards-based course, helps educators meet these challenges while increasing learner persistence. Samples provided.

English Literacy, Volunteers in Literacy



= Adult Learners Will Benefit From Attending This Workshop

Writers' Workshop: Developing Essential, Easy-to-Teach EL Civics Units - Orchid 2&3

Martha A. Lane, Jan Setzekorn

This writers' workshop will enable participants to develop a 6 to 10 page, template-based EL-Civics lesson during the session. Handouts include sample lessons, the template, and guidelines for publishing your units on the Internet. This session lasts until 12:45 pm.

English Literacy, Technology

Orange County Library System's "Read Together Grow Together" Program - Ballroom A

Bobbie Gonzalez, Vera Gubnitskaia, Theodore Freeman

A presentation about the Orange County Library System's family literacy program, *Read Together Grow Together*, with time for discussion and questions. This session lasts until 1:00 pm.

Family Literacy, Library Literacy

12:30 pm - 2:00 pm - **Lunch On Your Own and Time to Visit Exhibitors**

1:00 pm - 2:00 pm - **Literacy Florida!, Inc. Annual Meeting - Ballroom F**

2:00 pm - 3:15 pm - **Concurrent Sessions**

Helping Learners Build Vocabulary Skills part 1 of 2 - Ballroom E

Gail Rice

Help learners with good speaking skills discover meanings of unknown words, learn and remember useful vocabulary, link words to other words and concepts, and use words in a variety of ways. This presentation is in two parts. Although the second part from 3:45 - 5:00 pm builds on the first, participants are free to attend just the first or second part.

Corrections, Reading, Volunteers in Literacy

Grant Writing and Fund Development with Literacy Florida! part 2 of 2 - Ballroom F

Sean Boyle, Jim Wilder

This presentation will acquaint individuals with basic grant writing skills: how to create, organize, and format an acceptable grant proposal. This is an introductory presentation, but it will be helpful for both beginning and experienced grant writers. This presentation is in two parts. Although the second part builds on the first, participants are free to attend just the first or second part.

Program Management, Library Literacy, Volunteers in Literacy

Success Factors in High Achieving Adult Learners: A Case Study Analysis - Orchid 1

Greg Smith, Alyssa Baer

This session will share preliminary results from a study examining a small, select group of highly successful adult education and literacy students. Learn about these extraordinary individuals and whether there were common factors that contributed to their persistence and success.

Corrections, Volunteers in Literacy

Family Literacy Works in Florida - Ballroom H

Dr. Sharon Miller, Linda Palmer, Dr. Betty Richey

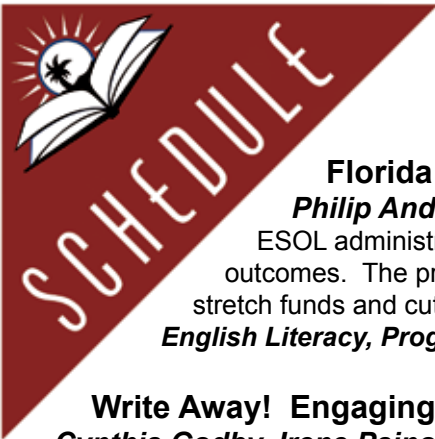
This session will provide strategies for designing and delivering successful family literacy programs. Topics will include: preliminary report of the recent statewide family literacy needs assessment survey; summary of up-to-date family literacy research; and family literacy resources and materials.

Family Literacy, Program Management



= Adult Learners Will Benefit From Attending This Workshop





2:00 pm - 3:15 pm continued

Wednesday, May 2

Florida DOE Adult ESOL: How to Maximize Program Outcomes - Ballroom C

Philip Anderson

ESOL administrators and instructors will gain knowledge of special techniques that increase learner outcomes. The presentation will demonstrate ways to streamline your overall adult ESOL program to stretch funds and cut costs.

English Literacy, Program Management

Write Away! Engaging Learners in the Writing Process - Ballroom D

Cynthia Godby, Irene Paino

Are your students reluctant writers? Come participate in hands-on activities to encourage and improve student writing. Participants will receive ready-to-go lessons and handouts encompassing writing and editing strategies.

Workforce Education

Project CRISS- Students Learn How to Learn - Board Room



Susan Shugar

Participate in a hands-on, fun-filled workshop to experience strategies that will help students better organize, understand and retain information.

Learning Disabilities, Reading, Volunteers in Literacy, Workforce Education

7 Things Every Corrections Educator Needs to Know - Ballroom G

Chaundra L. Whitehead, Arkil Starke

This session focuses on issues that new corrections educators need to know, veteran educators need to remember, and corrections program directors should keep in mind for training new staff. Also beneficial for non-corrections ABE instructors.

Corrections, Workforce Education

Instruction Targeted for TABE Success- Ballroom A



Maxine McCormick- Vendor Presentation

Contemporary's newest software provides 650 hours of TABE Remediation for levels E, M and D.

Corrections, Library Literacy, Technology, Volunteers in Literacy, Workforce Education

Read Naturally Improve Fluency by Combining Teacher Modeling, Repeated Reading and Progress Monitoring - Ballroom B

Barb Denbow- Vendor Presentation

Learn how to combine the research-proven strategies of teacher modeling, repeated reading and monitoring of progress into a single, powerful strategy to accelerate the reading achievements of Title I, special education, ELL and mainstream students.

English Literacy, Family Literacy, Learning Disabilities, Reading, Volunteers in Literacy

2:00 pm - 5:00 pm - Concurrent Session

Integrating Technology in Your Classroom Practice - Orchid 2&3

David Rosen, Marian Thacher


Adulted Online will offer teachers help in learning to use new technologies in the classroom to improve student achievement. We will try out an online assessment that teachers can use to measure their skills in this area, and look at a customized professional development plan and online resources for teachers. We will field test this free professional development service for the first time in Florida in this double-session workshop in the computer lab.

Technology, Volunteers in Literacy, Workforce Education



= Adult Learners Will Benefit From Attending This Workshop

Wednesday, May 2

SCHEDULE 

3:15 pm - 3:45 pm - **Extended Break with Exhibitors - Pre-Function Hallways**

3:45 pm - 5:00 pm - **Concurrent Sessions**

Helping Learners Build Vocabulary Skills part 2 of 2 - Ballroom E

Gail Rice

Help learners with good speaking skills discover meanings of unknown words, learn and remember useful vocabulary, link words to other words and concepts, and use words in a variety of ways. This presentation is in two parts. Although the second part builds on the first, participants are free to attend just the first or second part.

Corrections, Reading, Volunteers in Literacy

Do Your Adult Education Students Have a Learning Disability? - Ballroom A



Pamela Shrestha

Session content will cover the planning process: preparing/developing an instructional plan, developing a curriculum, selecting instructional materials, plus systems and program change.

Learning Disabilities, Volunteers in Literacy, Workforce Education

Adult Learner Involvement in Your Program-It Works! - Orchid 1



Greg Smith, Marty Finsterbusch

This workshop looks at and defines student involvement and leadership. We will discuss ways to involve students in supporting your local programs in areas such as recruitment, retention, advocacy and community outreach.

Program Management, Volunteers in Literacy

Classroom Technology That Won't Eat Your Brain! - Ballroom D



Dan Norman

Whether you are a computer wizard or like the lady on Dr. Phil who was afraid that her computer would eat her brain, there is technology to help you teach and learn. In this session you will learn about 9 ½ of them.

Technology

Research Says! Web Courses - Ballroom C

Roxann Campbell, Anita S. Rodgers, Dr. Ann G. Bessell

Research Says! is a family literacy training program. This session will teach participants curricular integration strategies, and introduce online course ware for distance learning.

Family Literacy, Volunteers in Literacy

Express Yourself in English with Center Stage - Ballroom B

Oliva Fernandez- Vendor Presentation

Learn about this innovative four-level program that uniquely balances life skills and grammar, and includes student persistence and multilevel strategies and a variety of assessment tools. Samples provided.

English Literacy, Volunteers in Literacy

Filling in the Gaps for the Adult Learner - Ballroom F

Sharon Hillestad, Annette J. Primiani - Vendor Presentation

Techniques to teach adult students how to learn and the application of this in acquiring literacy skills. Includes, but goes beyond the teaching of phonics.

English Literacy, Reading, Volunteers in Literacy

The Basics of General Educational Development (GED) Testing - Ballroom G

Aaron L. McKinney

Overview of the history of GED Testing, "ins and outs" of GED Testing in Florida, and policies and procedures of GED Testing.

Workforce Education



= Adult Learners Will Benefit From Attending This Workshop





3:45 pm - 5:00 pm continued

Wednesday, May 2

Reduce Your Waiting List and Increase Student Learning Opportunities - Ballroom H

Lizzie Ellis-Furlong

Learn from outstanding peer programs how to reduce your waiting list and engage new learners in instruction as soon as possible. This interactive session encourages participants to examine a wide array of field-tested waiting list management practices, strategize about implementation and identify next steps. Handouts include a promising practices booklet.

Program Management, Volunteers in Literacy

5:00 pm - 5:30 pm - Time to Visit Exhibitors - Pre-Function Hallways

5:15 pm - 6:15 pm - Informal Meeting with ProLiteracy's Southeast Regional Rep - Ballroom H

5:30 pm - 7:00 pm - Dinner on Your Own

7:00 pm - 8:30 pm - Opening Reception - Outdoor Terrace

Join us on the outdoor terrace for *live* music, food and fun! Hors d' oeuvres and drinks will be served.

Thursday, May 3

Adult Learner Day

Welcome Florida Adult Literacy Learners! Organized by the Florida Literacy Coalition's Adult Learner Committee, today is filled with Adult Learner friendly workshops, indicated by the red open book. For more information about Adult Learner Day, stop at any registration table.

8:00 am - 5:30 pm - Registration Open

8:00 am - 5:30 pm - E-mail Stations Open - Orchid 2&3

8:00 am - 9:00 am - Continental Breakfast with Exhibitors - Pre-Function Hallways

8:00 am - 3:30 pm - Exhibits Open - Pre-Function Hallways

9:00 am - 10:15 am - Concurrent Sessions

Adult Learner Orientation - Ballroom E

Marty Finsterbusch, Monica Baxley



This session will go over the day's events and orient students to the Conference. There will be plenty of time for questions and to discuss topics of interest to students. Come to learn, have fun and make new friends!

Adult Learner

Academies of Excellence: Family Literacy at its Best - Ballroom C

Roxann Campbell, Dr. Ann G. Bessell

This session will describe the programming and results of the Florida Family Literacy Initiative Academies. Academy programs have proven effectiveness in academic outcomes and learner persistence. Join this session to learn from "lessons learned."

English Literacy, Family Literacy, Program Management, Reading, Technology, Workforce Education



= Adult Learners Will Benefit From Attending This Workshop

Build a Better Board - Ballroom F**Joyce Whidden, Cynthia Godby**

Learn how to maximize your board's effectiveness and take away some great board-building tools.

Program Management**Wikis for you: Adult Literacy Education Wiki, The Writing Wiki, WikiHow, and Wikipedia - Orchid 2&3****David Rosen**

A Wiki is a web page you can read--and add to. You will learn about an adult education professional development Wiki, and Wikis for student writing.

Technology**Eulogia Historia - Ballroom G****Jan Setzekorn**

ESOL students bridge the family history between the old and new country while writing and speaking English, learning to use technology, and sharing with their children.

English Literacy, Technology, Volunteers in Literacy**Trainers' Round Table - Board Room****Ellen Lauricella**

Join fellow tutor trainers to discuss tips, trends and available certification processes. Bring ideas to share!

Volunteers in Literacy**Tricks, Techniques and Shortcuts: Strategies for Teaching Math-Wounded Students - Ballroom H****Dennis Radice**

Many adult learners are math-wounded. Their previous math experiences left them scared and doubtful. We can get them past their fear and moving to success with simple strategies.

Corrections, Volunteers in Literacy, Workforce Education**Improve Reading Comprehension Through Visual Accommodations - Ballroom A****Ronnie Valenti, Julie Summers**

Some people enjoy reading; others find it tedious and boring. Why??? Over half of those with reading difficulties have a treatable visual-perceptual disorder called Irlen Syndrome. Learn about Irlen Syndrome, how it can be alleviated and take a self test.

Learning Disabilities, Workforce Education**Using Technology with LD Adults: A Practical Guide - Ballroom D****Mary S. Kelly, Ph.D., Jaman Welch**

This presentation describes the characteristics of low literacy adults with LD and presents a method of literacy instruction for this population that incorporates a technology component. Copies of a manual developed by program staff will be provided.

Learning Disabilities, Technology**Emergent Literacy and ESOL Instruction Using Technology Solutions - Ballroom B****Greg Norman- Vendor Presentation***OpenBook English* is a complete media-rich software solution that teaches English reading and writing to K thru Adult learners. Designed for emergent readers, remedial students, ESOL/ELL, and distinctive learners.**Volunteers in Literacy, Workforce Education****= Adult Learners Will Benefit From Attending This Workshop**



10:30 am - 11:45 am - **Concurrent Sessions**

Elimination of the Myth of Gender and LD - Ballroom G

Glenn Young, Closing Keynote Speaker

What we think we know about LD is based on boys. This exclusion of females in research has created a field that is extensively gender biased with expected dire consequences.

Corrections, Learning Disabilities, Volunteers in Literacy, Workforce Education

Family Health and Literacy: A Guide to Easy-to-Read Health Education Materials and Websites - Orchid 2&3

Sabrina Kurtz-Rossi, Opening Keynote Speaker

Are you interested in integrating health and parenting information into your literacy curriculum? The online resource, Family Health and Literacy: A Guide to Easy-to-Read Health Education Materials and Websites, includes ideas on how to engage learners in discussing health topics, how to enhance literacy and language skills using health content, and how to collaborate with local health agencies. This session is an opportunity for participants to explore the guide in pairs and discuss the application of what they find to teaching literacy, health literacy, and computer literacy in practice.

English Literacy, Family Literacy, Volunteers in Literacy

Curriculum Development for Human Trafficking and ESOL - Ballroom A



Robin Thompson, Vania Llover

FSU Center for the Advancement of Human Rights has been awarded a grant to develop a curriculum module for ESOL students that incorporates ways to assist victims of human trafficking. Presenters will discuss human trafficking and how instructors can recognize trafficking, know how to respond and incorporate the topic into their teaching. This session ends at 12:00 noon.

English Literacy, Volunteers in Literacy

For the Love of Language - Ballroom D

Elizabeth Thomas, Banquet Keynote Speaker

Poetry is a natural way to develop literacy skills-helping integrate concepts about words, letters and both written and spoken language into the classroom. In this hands-on session, participants will work with published poet, Elizabeth Thomas, to use poetry as a means of helping nurture a love of language and literacy.

Volunteers in Literacy, Workforce Education

Out of the Bag Marketing - Ballroom B

Crystal Green

Hungry for fresh ideas that are rich with flavor and eye-catching in design? This brown bag series features not so typical marketing strategies to help quench your thirst for promoting your programs and to satisfy your craving to motivate.

Program Management

Fundraising for Literacy 101! - Ballroom F

Joyce Whidden, Darlene Kostrub

Learn some basic strategies that work for improving resource development in your literacy organization. Fundraising from individuals, corporations, foundations, and special events will be discussed by a panel of experienced program managers.

Program Management

A Prison-Based Family Literacy Project - Ballroom H

Kristina Hartman, Norma Beckwith, Jan Howard

Presenters will demonstrate the implementation of a prison-based family literacy program that bridges the distance between incarcerated parents and their young children while promoting academic achievement.

Corrections, Family Literacy



= Adult Learners Will Benefit From Attending This Workshop

Thursday, May 3

10:30 am - 11:45 am continued

SCHEDULE 

National Institute for Literacy LINCS: Resources for Family and Adult Literacy - Ballroom C 

Jean Stephens

The National Institute for Literacy (NIFL) develops publications for families and educators of learners across the lifespan. The new LINCS Region 2 Resource Center will help Florida teachers and administrators obtain publications and online resources to enrich their programs. This session will highlight publications for educators and for parents, primarily related to reading and using research in education. Online resources will also be demonstrated. Participants will receive copies of some NIFL publications.

Family Literacy, Reading, Volunteers in Literacy

Writing Workshop: Teaching Adult Learners to Hear Their Own Voice - Orchid 1 

Nannette Avery

Writer's Workshop is a technique that invites participants to enhance their writing skills: a step-by-step process that begins with the selection of a topic and ends with the publication of a final piece.

Adult Learner

Make Your Dreams Come True! - Ballroom E 

Rosalia Bledsoe, Stanford Bowers, Patrick Connors, Donet Dawes, Yves Joseph, Jerry Rivers

Share your learning experiences with other adult learners. We'll talk about ways to overcome roadblocks, embrace change and achieve your goals.

Adult Learner

Student Persistence: Here Today - Gone Tomorrow - Board Room

Fayne Johnson, Claudia Dilgen

Participants examine research, what they are currently doing to promote learner persistence and receive a Resource Packet with a variety of articles, activities and tips to expand their current efforts.

Program Management, Volunteers in Literacy, Workforce Education

11:45 am - 1:30 pm - Lunch on Your Own and Time to Visit Exhibitors

12:15 pm - 1:15 pm - Florida Literacy Coalition, Inc. Annual Meeting (optional) - Ballroom E

Join us for an update on what's new at the Florida Literacy Coalition (FLC). Your participation is welcome as we review and discuss FLC programs and future directions as well as unveil Living Our Dreams: A Collection of Essays by Florida's Adult Literacy Learners. Several student authors will read their essays from the publication. Attendees will be entered into a drawing for two free 2008 Florida Literacy Conference registrations!

1:00 pm - 5:00 pm - Concurrent Session

TABE 501 - Ballroom A&B

Brenda Bartholomew, Mario Zuniga

Trainees will learn how to help students reduce grammatical errors and structure writing more effectively. The program will use actual student texts to illustrate best practices for helping students revise their writing. Trainees will have the opportunity to practice suggesting revisions using sample student texts. This session is limited to the first 25 attendees.

English Literacy, Workforce Education

1:30 pm - 2:45 pm - Concurrent Sessions

LD and Spanish Speaking Populations - Ballroom G 

Glenn Young, Closing Keynote Speaker

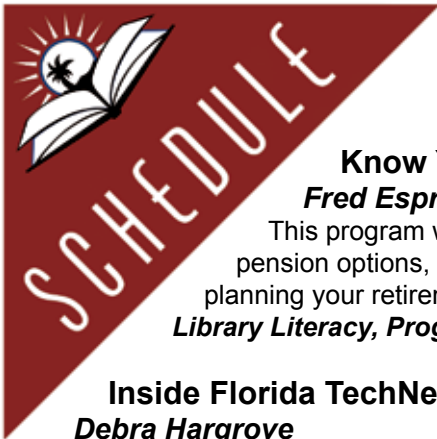
Recent research has developed a validated screening tool for LD in Spanish Speaking Populations. This session gives the background for the tool and a research-based profile of LD in Spanish Speaking Populations.

English Literacy, Learning Disabilities, Volunteers in Literacy



= Adult Learners Will Benefit From Attending This Workshop





1:30 pm - 2:45 pm continued

Thursday, May 3

Know Your Retirement Options-FRS, DROP and Beyond! - Orchid 1

Fred Espro - Vendor Presentation

This program will highlight recent updates to your Florida Retirement System Pension, explain your four pension options, explain how to use your DROP money, as well as how to avoid common pitfalls when planning your retirement.

Library Literacy, Program Management, Workforce Education

Inside Florida TechNet - Orchid 2&3

Debra Hargrove

Join us as we venture through the resources found on the Florida TechNet website. From lesson plans to digitized streaming video, there's something there for just about everyone.

Technology, Volunteers in Literacy, Workforce Education

Health Literacy: Why It Is Important and What We Can Do About It - Ballroom C



Dr. Ann G. Bessell, Roxann Campbell, Anita S. Rodgers

This session provides an overview of how the inability to read, understand and use social services and healthcare information to make effective decisions, follow instructions, and access services impacts the quality of life of low-literacy families.

English Literacy, Family Literacy, Volunteers in Literacy

Ventures: Building Community in the Adult Education Classroom - Board Room

Ken Kingery - Vendor Presentation

Cambridge's new 5-level series, Ventures, addresses the most pertinent issues in adult education today. Come experience how this standards-based course builds strong classroom community through relevant topics, interactive collaboration and project work.

English Literacy, Volunteers in Literacy, Workforce Education

Math for Those Who Hate Math- Tricks, Techniques and Short Cuts - Ballroom H



Dennis Radice

Do you hate math? Are you frazzled by fractions? Decimated by decimals? Perturbed by percents? Then this is the math class for you! If you can add, subtract, multiply and divide regular numbers, you can learn to love math.

Adult Learner

Why Poetry? Using Poetry to Open Doors - Ballroom D



Elizabeth Thomas, Banquet Keynote Speaker

In this interactive workshop designed for all ages and levels of experience, published poet and educator, Elizabeth Thomas, will model ideas for using poetry in the classroom- as a tool for self-expression/self-esteem, a tool for understanding the world around us.

Adult Learner

How to Become an American Citizen - Ballroom E



Mary Lou Weiss

Materials and handouts will be presented on how to become an American citizen. The history of the United States will be studied and the form N-400 will be filled out and the address to send the form will be given.

Adult Learner

Program Administrator's Round Table - Ballroom F

Greg Smith


Are you interested in talking with other program administrators about promising practices, prickly issues and other topics of common interest? If so, join us for this open round table discussion for administrators to share their experiences and learn from one another.

Program Management



= Adult Learners Will Benefit From Attending This Workshop

Thursday, May 3

SCHEDULE 

2:45 pm - 3:15 pm - Extended Break with Exhibitors, Last Opportunity to Make Purchases and Bid on Silent Auction!

Last opportunity to place your silent auction bids and make vendor purchases. Silent auction closes at 3:10 PM.

3:15 pm - 4:45 pm - Roundtable Discussion for Adult Learners - Ballroom E



Monica Baxley, Joses DeMoranville, Yves Joseph, Carmen Volpetti

Join other adult learners in discussing literacy in Florida. This is a chance to meet other adult learners from Florida to share ideas. Adult learners only, please.

Adult Learner

3:15 pm - 4:45 pm - Regional Networking Sessions

An important part of the Florida Literacy Coalition's mission is to facilitate sharing of information. Here's where you can meet people from your region, exchange news and find out what's happening in your literacy backyard! Share information about your program such as notable accomplishments this year; new programs, projects or partnerships; or your greatest needs. Bring lots of business cards or brochures! Check the map to find your Region, then go to the meeting room listed.

Region I - Ballroom H

Region II - Orchid 1

Region III - Ballroom F

Region IV - Ballroom C

Region V - Ballroom G

FLC would like to thank the Regional Adult Literacy Centers for their help in facilitating these important sessions.



6:30 pm - 8:30 pm - Florida Literacy Awards Banquet - Ballroom D



**Keynote Speaker
Elizabeth Thomas**

Elizabeth Thomas is a published poet who designs and teaches writing programs at schools and organizations throughout the U.S. These programs promote literacy and the power of both written and spoken word for teachers and students of all ages.

As the banquet's keynote speaker, she will share a 'found' poem entitled, "Why Literacy?" The lines of the poem will be written and gathered from participants in each of her two workshops, earlier in the day. Through a series of writing prompts, both literacy students and educators will create this group poem to celebrate why we are all here.



= Adult Learners Will Benefit From Attending This Workshop





Thursday, May 3

2007 Florida Literacy Award Winners

Outstanding Business Partner - Target

Outstanding Media Partner - WEDU

Outstanding Literacy Volunteer - Paola Fabio, Learn to Read Jacksonville

Flight for Freedom Award - Gatwech Guandong, Learn to Read Jacksonville

Excellence in Education - Lake Wales Family Literacy Coalition

Mary J. Brogan Leadership Award - Ellen Lauricella

Ticketed Event

Friday, May 4

8:00 am - 8:30 am - **Registration Open**

8:00 am - 11:30 am - **E-mail Stations Open - Orchid 2&3**

8:30 am - 9:45 am - **Concurrent Sessions**

Teaching Reading the Multisensory Way to Those with Reading Difficulties- Ballroom A
Betsy S. Gauss



Must attend part 1 from 8:30-9:45 to attend part 2 from 10:00-11:15

Part I will focus on background information on reading difficulties, what phonemic awareness is, and its importance in becoming a proficient reader. Participants will practice hands-on activities and be introduced to three drills. Part II will focus on practicing the three drills, finger spelling for words that are spelled phonetically, and arm tapping for words not spelled phonetically. Handouts will include written directions for activities and materials for the drills.

Learning Disabilities, Reading

Tips for Developing an Online Tutor Workshop Using Blackboard - Orchid 2&3

Marti Lane and Jan Setzekorn

If you could put your tutor workshop or some in-service sessions online, would you? This session will provide steps and a hands-on look at doing just that using the Blackboard learning environment and the Internet. Prerequisite: basic computer skills.

English Literacy, Program Management, Technology, Volunteers in Literacy

From Broke to Bling: Teen Financial Literacy Programming - Ballroom F

Paula Godfrey

Meet the needs of the young adults in your community. The Pinellas Public Library Cooperative formed a partnership with Junior Achievement and Bank of America to bring financial literacy tools to teens. Join us for a how-to session on creating a financial literacy program that prepares your teens for their futures.

Library Literacy, Program Management, Volunteers in Literacy

Georgia Certified Literacy Community Program (CLCP) - Ballroom G

Billie Izard

This business-education-government partnership makes literacy a community-wide commitment that improves literacy levels of children, families and workers. The CLCP collaborative approach addresses the challenges of funding and recruiting adult students.


Family Literacy, Program Management, Volunteers in Literacy



= Adult Learners Will Benefit From Attending This Workshop

Friday, May 4

8:30 am - 9:45 am continued

SCHEDULE 

Winning Strategies for Sustainability and Grant-Seeking - Board Room

Dr. Claudia Uribe-Orrett, Dale Keith

Understand how grant-seeking strategies and preservation of family literacy programs are complementary elements of program implementation. Explore the relationship between schools and community groups and how local matching and in-kind resources are necessary for sustainability.

Program Management

Writing: It's All About the Details! - Ballroom B

Kimberly Gates

Great writing paints a vivid picture in the reader's mind. Come see a creative and fun way to teach descriptive writing to your ABE and GED students.

Workforce Education

Having Fun Using Authentic Material in the Classroom - Orchid 1

Marilia Conte Daros

This presentation will use some authentic materials (songs, newspapers, brochures, and labels among others) as extensions to the textbook and ways to motivate students to get immersed in the English language. The presenter and the attendees will connect the activities done to Paulo Freire's Oppressed Education, communicative approach, multiple intelligence, Bloomfield taxonomy and constructivism foundations.

Corrections, Library Literacy, Volunteers in Literacy, Workforce Education

Interactive Games for the Classroom High Tech, Low Tech, and No Tech - Ballroom D

Julie Summers, Ronnie Valenti

This workshop will present a variety of interactive games that can be used for all levels of reading language skills and math. High tech, low tech and no tech versions allow anyone to utilize these game formats.

Learning Disabilities, Technology, Volunteers in Literacy, Workforce Education

Beyond Books: Using the Newspaper to Help Children - Ballroom C

Kris Sternberg

This hands-on session focuses on how tutors can use newspapers to enrich and expand basic skills for the adult learner, build critical thinking, promote literacy, and find new ways for families to interact.

Family Literacy, Reading, Volunteers in Literacy

Families Building Better Readers- Informational and Training Workshop - Ballroom E

Jana Sterling, Anita S. Rodgers

A dynamic family literacy workshop for elementary children and parents, this workshop will teach trainers how to coach-parents to set their children up for successful reading practice at home.

Family Literacy, Reading, Volunteers in Literacy

10:00 am - 11:15 am - Concurrent Sessions

Family Involvement: Linking Literacy and the Arts - Ballroom B

Afesa Adams, Rebecca England

Participants will engage in hands-on learning activities while learning about a family involvement arts and literacy program that involves families of 3 and 4 year old children in interactive experiences and discussions.

Family Literacy

Student Socials: A Plus for Increasing Student Acculturation - Ballroom C

Virginia Hash, Michelle Hord

The initiation of a monthly social gathering for literacy students is proving to be a valuable asset in increasing English competency, building confidence, and adapting to cultural differences.

English Literacy, Volunteers in Literacy



= Adult Learners Will Benefit From Attending This Workshop





First Steps in Teaching Adults to Read - Ballroom G



Katrina Robinson, Glenda Lightsey Norvell

This workshop will provide information about the skills adult beginning readers need. Learn about assessment, phonemic awareness and phonics instruction, fluency development, vocabulary development and comprehension strategies.

Corrections, Library Literacy, Reading, Volunteers in Literacy

Nutrition, Culture and Literacy: A South Florida Experience - Ballroom H



Maude Heurtelou

Parents enrolled in nighttime Megaskills or in a literacy program are introduced to basic nutrition within their own culture through storytelling, interactive debate and level-appropriate materials. Come enjoy this entertaining, participative and reproducible workshop.

English Literacy, Family Literacy, Volunteers in Literacy

Tutor Training Manual/ 16 Hour Workshop - Orchid 1

Danny Tyler

Provide, demonstrate and discuss the 16 hour tutor training program used by Literacy Volunteers of Collier County. This is designed for training one-on-one tutors but can be adapted for group tutors.

Corrections, Library Literacy, Program Management, Volunteers in Literacy

Verizon Literacy Network: Your Online Resource for Professional Development - Orchid 2&3

Susan Ohlsen

Expand your program's capacity to deliver professional development by integrating self-paced online courses and resources into your existing training and development initiatives.

Corrections, Library Literacy, Program Management, Technology, Volunteers in Literacy

Through the Lens: Innovative Parent Education Using Technology - Ballroom F



Deborah Cherubini, Maria Vindell, Sonja Montas

A digital camcorder captures the practices of key concepts during parenting, early childhood, early elementary, and ESOL classes. Process as well as product is emphasized during instruction. A framework of activities and desired outcomes as well as hands-on practice will be included in the session.

English Literacy, Family Literacy, Reading, Technology

11:30 am - 12:45 pm - Closing General Session & Luncheon - Ballroom D&E



**Keynote Speaker
Glenn Young**

A recognized authority on adults with learning disabilities, Mr. Young has served as a specialist on disabilities and adult education with the U.S. Department of Education, the U.S. Department of Health and Human Services and the National Institute for Literacy, where he was instrumental in the development of the National Adult Literacy and Learning Disabilities Center. As a long-term advocate for adults with disabilities, from both a professional and "consumer" perspective, Mr. Young served on the Board

of the Learning Disabilities Association of America and has been featured on NPR's *Talk of the Nation*, CBC's *As It Happens* and in *US News and World Report*.

Reducing Failure of Persons with Learning Disabilities- Introducing "Universal Design" to Adult Literacy

Reports indicate large numbers of adult education students have learning disabilities (LD), while systems still tend to make only minor adjustments to address LD. What would a 'learning disabilities focused' approach really look like? Can it be done in a cost effective manner?



= Adult Learners Will Benefit From Attending This Workshop

PRESENTER INDEX

Rochel Abrams
Leon County Schools Adult & Community Education

Afesa Adams
Florida Institute of Education

Philip Anderson
Florida Department of Education

Nanette Avery
Teacher & Author

Brenda Bartholomew
CTB McGraw-Hill

Monica Baxley
Country Oaks Learning Center

Alyssa Baer
Florida Literacy Coalition

Norma Beckwith
Florida Department of Corrections

Dr. Ann G. Bessell
University of Miami

Teresa Bestor
Florida Department of Education

Rosalia Bledsoe
Learner Leader Program, Palm Beach County Library
Adult Literacy Project

Stanford Bowers
Learner Leader Program, Palm Beach County Library
Adult Literacy Project

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Children's Services Council

Roxann Campbell
Volunteer Florida Foundation, Inc.

Deborah Cherubini
Barry University's GFLI Academy

Barbara Cliff
Brevard Adult & Community Education

Patrick Connors
Learner Leader Program, Palm Beach County Library
Adult Literacy Project

Marilia Conte Daros
Mid Florida Tech - PALMAS

Donet Dawes
Learner Leader Program, Palm Beach County Library
Adult Literacy Project

Josés DeMoranville
Adult Learner Planning Committee

Barbara Denbow
Read Naturally, Inc.

A. Michelle DiGirolamo
Miami-Dade County Public Schools

Claudia Dilgen
Broward County Public Schools

Lizzie Ellis-Furlong
ProLiteracy America

Rebecca England
Florida Institute of Education

Fred Espro
EsproFinancial

Oliva Fernandez
Pearson Longman

Marty Finsterbusch
VALUE, Inc.

Theodore Freeman
Orange County Public Schools

Kimberly Gates
Broward County Public Schools

Betsy S. Gauss
Lake Wales Literacy Council

Cynthia Godby
Seminole Community College

Paula Godfrey
Pinellas Public Library Cooperative

Bobbie Gonzalez
Orange County Library System

Crystal Green
ACE of Florida, Inc.

Vera Gubnitskaia
Orange County Library System

Debra Hargrove
Florida TechNet

Kristina Hartman
Florida Department of Corrections

Virginia Hash
Clay County Literacy Coalition

Amy Hegi
Oxford University Press

Angela Hendrieth
Leon County Schools Adult & Community Education

Maude Heurtelou
Broward County Health Department

Sharon Hillestad
Community Learning Center of Pinellas County

Michelle Hord
Clay County Literacy Coalition

Jan Howard
Florida Department of Corrections

Billie Izard
Georgia Department of Technical & Adult Education

Fayne Johnson
Broward County Public Schools

Yves Joseph
Learner Leader Program, Palm Beach County Library
Adult Literacy Project

Dale Keith
Miami-Dade County Public Schools

Mary S. Kelly, Ph.D.
Fisher Landau Center for the Treatment of Learning Disabilities

Ken Kingery
Cambridge University Press

Marilyn Kline
Region IV Resource Center

Darlene Kostrub
Region V Adult Literacy Center

Sabrina Kurtz-Rossi
Medical Library Association

Martha Lane
United Methodist Cooperative Ministries

Ellen Lauricella
Consultant

Jan Lichtenwalter
Brevard Adult & Community Education

Patricia Linder
Region IV Resource Center

Vania Llovera
Center for the Advancement of Human Rights

Dr. Bonnie Marmor
Florida Department of Education

Anne Meisenzahn
Leon County Schools Adult & Community Education

Geri Michelsen
Reading Horizons

Maxine McCormick
McGraw-Hill/Contemporary

Aaron L. McKinney
Florida Department of Education

Dr. Sharon Miller
Hillsborough Community College

Sonja Montas
Barry University Migrant Education

Kristine Nash
Destination Knowledge

Dan Norman
Florida Literacy Coalition, Inc.

Greg Norman
OpenBook Software, Inc.

Glenda Lightsey Norvell
Region I Panhandle Adult Literacy Center

Susan Ohlsen
ProLiteracy Worldwide

Suzy Overall
Seminole Community College

Irene Paino
Seminole Community College

Linda Palmer
Florida Department of Education

Ken Plummer
Florida Department of Education

Annette J. Primiani
Learning Connection

Dennis Radice
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Adult Literacy Project

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Region I Panhandle Adult Literacy Center

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Volunteer Florida Foundation, Inc.

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Newsome Associates

Janet Setzekorn
United Methodist Cooperative Ministries

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Susan Shugar
Miami-Dade County Public Schools

Jane Silveria
Florida Department of Education

Greg Smith
Florida Literacy Coalition, Inc.

Kristen Sternberg
The Daytona Beach News-Journal

Jean Stephens
Center for Literacy Studies, University of TN

Jana Sterling
Volunteer Florida Foundation

Angie Stuckey
Region II Adult Literacy Center

Julie Summers
Forsyth Technical Community College

Marian Thacher
Outreach & Technical Assistance Network

Elizabeth Thomas
UpWords Poetry

Robin Thompson
Center for the Advancement of Human Rights

Danny Tyler
Literacy Volunteers of Collier County

Dr. Claudia Uribe-Orrett
Miami-Dade County Public Schools

Ronnie Valenti
Forsyth Technical Community College

Maria Vindell
Barry University's GFLI Academy

Carmen Volpetti
Literacy Volunteers of Lee County

Mary Lou Weiss
Collier County Public Schools

Jaman Welch
Fisher Landau Center for the Treatment of Learning
Disabilities

Joyce Whidden
Region III Adult Literacy Center

Chaundra L. Whitehead
Gadsden Correctional Facility, CCA

Jim Wilder
Literacy Florida!, Inc.

Glenn Young
Consultant

Mario Zuniga
Florida Department of Education



2007 Florida Literacy Conference Exhibitors

Table

- 1-3. FLC Registration**
- 4. Silent Auction**
- 5. EsproFinancial**
Originally founded by an educator, EsproFinancial has focused on helping hundreds of FRS members with their financial planning goals. Because FRS members face unique opportunities and decisions, it takes a specialized approach to address each need on an individual basis.
- 6-7. Pearson Longman**
The leading publisher of ELL materials offers a full range of print and electronic products for adult learners.
- 8-9. New Readers Press**
Publisher of core and supplemental instructional materials for adults and young adults in literacy through GED level. Reading, writing, ESL, math, GED prep, family literacy, teacher resources. Plus News for You, a weekly newspaper written in plain English.
- 10. ProLiteracy America**
ProLiteracy America supports more than 1200 volunteer literacy and adult education programs nationwide through resources, publications, training and technical assistance.
- 11-12. Oxford University Press**
Oxford University Press is an educational publisher. We are a mission-driven organization; our first priority is to produce materials that encourage students to realize their potential and enable teachers to help them meet their educational goals.
- 13-14. Read Naturally, Inc.**
Read Naturally, Inc. offers reading solutions for struggling readers, including fluency development, assessment, and comprehension. For over 15 years, students nationwide have accelerated reading achievements using the program.
- 15. Kaplan K12 Learning Services**
At Kaplan K12, we partner with schools to provide high quality instructional programs that improve results and help all students achieve.
- 16. Educational Activities Software**
Educational Activities Software is a leading publisher of computer-based instruction in all curriculum areas. We provide programs designed to develop content-area skills in all learners, from middle school through adult.
- 17. VALUE, Inc.**
(National Alumni of Adult Ed.) Strengthening adult literacy efforts in the U.S. through learner involvement and leadership.
- 18. Literacy Florida!**
Literacy Florida! seeks to enhance and promote the abilities of individuals and organizations to provide literacy instruction to adults and families in need through volunteer service.
- 19. Regional Adult Literacy Resource Centers**
Florida's Regional Adult Literacy Resource Centers focus on needs specific to their region such as promoting communication and collaboration and providing support to ensure a fully-trained professional and volunteer literacy corps.
- 20. ACE of Florida**
ACE of Florida is a nonprofit association that represents the interests, concerns, and talents of adult and community educational professionals and volunteers.
- 21. McGraw-Hill\Contemporary**
McGraw-Hill\Contemporary is the leader in building foundation skills for learning with emphasis on Literacy, ABE, Pre-GED, GED, and TABE remediation. Come ask about the new Instruction Targeted to TABE Success Levels E, M, and D.
- 22-23. Lakeshore Learning Materials**
Lakeshore offers a complete line of essential learning materials from infants and early childhood through elementary. Many of these items are exclusive to Lakeshore.
- 24. Rosetta Stone**
Rosetta Stone is the world's #1 language-learning software program, used successfully by thousands of students in schools around the globe



See map on page 23 for exhibitor locations.

2007 Florida Literacy Conference Exhibitors

Table

25. ThirdWave Learning

Reading Horizons, EASY ESL and Lifetime Library programs help literacy, ESOL and Basic Skills initiatives for all ages and learning levels. Software, DVDs, VHS and teachers guides.

26-27. Florida Literacy Coalition, Inc. — Florida's Adult and Family Literacy Resource Center

Established in 1985, the Florida Literacy Coalition (FLC) promotes, supports and advocates for the effective delivery of quality adult and family literacy services in the state of Florida.

28. Cambridge University Press

Cambridge University Press is a full service publisher of ESL materials for adult learners including textbooks and technology in speaking, listening, reading, writing and survival skills.

29. Applied Scholastics Int. — Community Learning Center

Solutions to three basic learning blacks are described in the book The Basic Study Manual. Includes methods that help teachers be successful and techniques to improve students' concentration and understanding.

30. Destination Knowledge

Intensive reading intervention for K-Adult dual language. Money back guarantee! Unsurpassed customer service and attention.

31. Open Book Software, Inc.

OpenBook English is a complete media-rich Software solution that teaches English Reading and Writing to K-Adult Learners. OpenBook offers native language assistance in Spanish, Haitian-Creole and other languages.

32. Curriculum Associates

Supplemental materials for reading, writing, language arts, mathematics, test prep, and special education assessment programs that are guaranteed to help students succeed. www.curriculumassociates.com 800-225-0248.

33. Saddleback Educational Publishing

Saddleback Educational publishes high-interest, supplementary textbooks, workbooks, read-alongs, paperback books, reproducibles, and more for elementary, middle and high school students, plus ESL, adult and at risk learners.

34. Franklin/Duncan Inc.

CareerScope & OccuBrowse lead to future careers—Barrons books hold the keys to literacy.

35. Steck-Vaughn

Steck-Vaughn is the exclusive distributor of the GED Official Practice Tests. As the Leader in Adult Education, Steck-Vaughn publishes a wide array of curriculum materials for the adult learner.

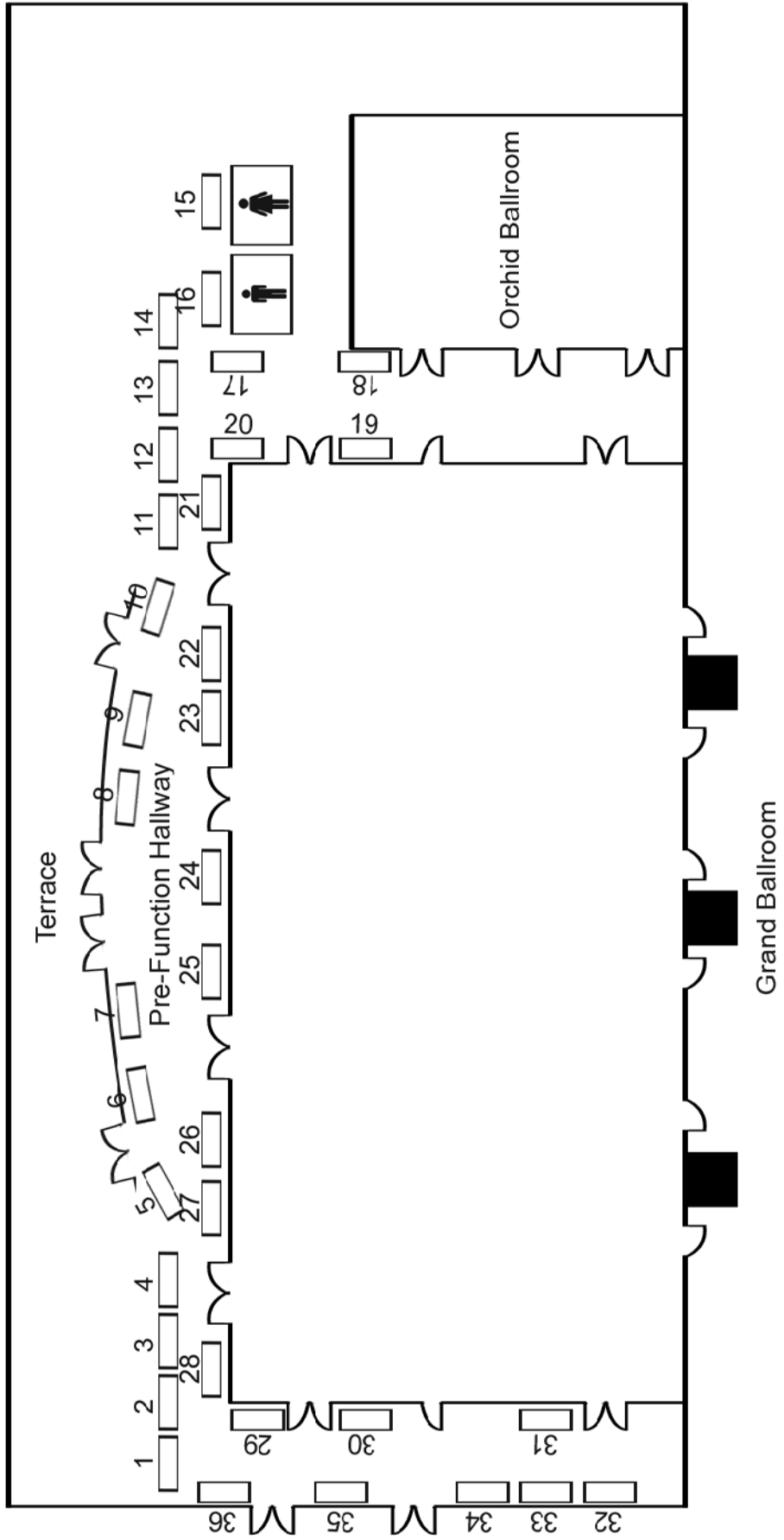
36. Pro Lingua Associates

Pro Lingua has published innovative material for ESL and literacy teachers for over 25 years. We are known for photocopyable, adult level books.



Exhibit Booth Map

For complete meeting space map, see back cover.





Espro Financial will be addressing many issues faced by Florida Educators. The professionals of Espro Financial have been specializing with educators since 1987. They are experts in assessing the intricacies of the Florida Retirement System. Participants are guided in analyzing the best strategies for planning retirement, transitioning into retirement, and income planning in retirement.

➤ **“Which Pension Option is right for me?”**

➤ **“What strategy can I use for my D.R.O.P. money?”**

➤ **“What does my accumulated sick and annual leave mean to me?”**

➤ **“Are there updates to my retirement I should be aware of?”** ... (Yes, there are some proposed changes that you *need* to be aware of)

If you have ever asked yourself these questions, then be sure to join them during this workshop!

Thursday, May 3rd 1:30 – 2:45

Be sure not to miss this!

Espro Financial 2672 66th Street N., Saint Petersburg, FL 33710
Tele: 800-729-9457 E-Mail: Info@EsproFinancial.com

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Adult Education

Community Education

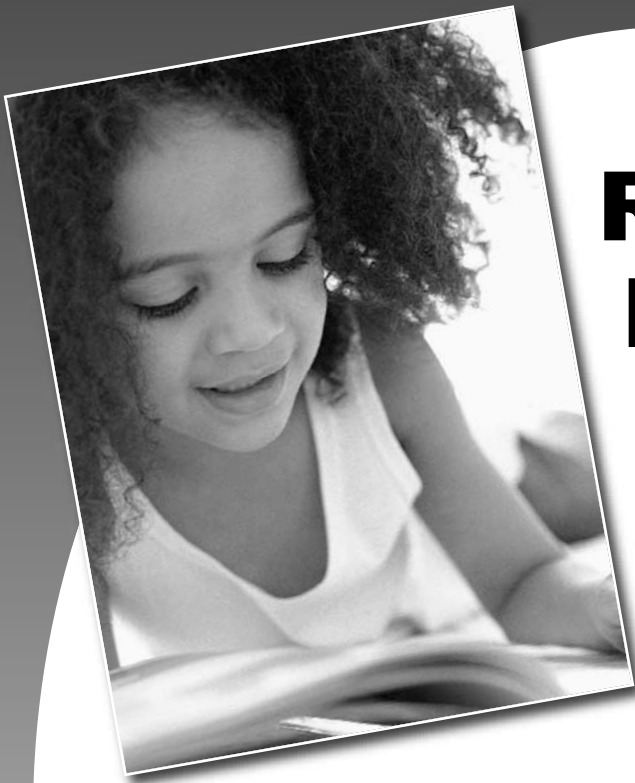


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Meeting Space Map

