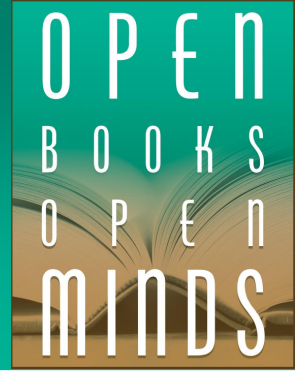


Sponsorship Opportunities

2010 Florida Literacy Conference, May 5-7 South Seas Island Resort, Captiva, FL

Sponsorship options afford you the opportunity to decide your level of visibility and to maximize the value of your investment in this crucial literacy learning and networking event.



Platinum: \$4,000 and Higher

- ✦ No charge for standard exhibit, with visibility priority in exhibit hall
- ✦ Speaking opportunity for company representative at event
- ✦ Verbal recognition at Conference events (general session, special event, etc.)
- ✦ Distribution of company promotional materials to attendees (placed in tote bags or included at special event)
- ✦ Printed recognition in Conference program, including opportunity to showcase products (space limitation applies)

- ✦ Recognition in press release
- ✦ Complimentary Conference registration

Platinum Event Options: *Choose one of the following events to sponsor as an in-kind donation.*

Florida's State Literacy Awards Dinner - A special evening ceremony that recognizes the achievements of outstanding literacy volunteers, students, organizations and business partners throughout Florida.

Opening General Session - This popular event kicks off the Conference with our opening ceremony and keynote speaker.

Gold: \$2,500 - \$3,999

- ✦ No charge for standard exhibit
- ✦ Verbal recognition at event and introduction of company representative
- ✦ Distribution of company promotional materials to attendees (placed in tote bags or included at special event)
- ✦ Recognition sign at event
- ✦ Recognition in press release
- ✦ Printed recognition in Conference program, including opportunity to showcase products (space limitation applies)
- ✦ Complimentary Conference registration

Gold Event Options: *Choose one of the following events to sponsor as an in-kind donation.*

Opening Reception - The Conference's premier reception featuring hors d'oeuvres, drinks, a DJ and dancing for attendees.

Closing General Session Luncheon - The Conference's closing ceremony and keynote speaker.

Conference Tote Bags - Display your company's name and logo on canvas tote bags to be distributed to all conference participants.

Silver: \$1,000 - \$2,499

- ✦ Verbal recognition at Conference event and introduction of Company Representative
- ✦ Printed recognition in Conference program, including opportunity to showcase products (space limitation applies)
- ✦ Recognition sign at event
- ✦ Complimentary Conference registration

Silver Event Options: *Choose one of the following events to sponsor as an in-kind donation.*

Adult Learner Day -A special day of workshops and activities for adult learners attending the Conference.

Adult Learner Luncheon - Lunch served to the Adult Learners on Adult Learner Day.

Bronze: \$500 - \$999

- ✦ Printed recognition in Conference program
- ✦ Recognition sign at event
- ✦ Complimentary Conference registration

Bronze Event Options: *Choose one of the following events to sponsor as an in-kind donation.*

Afternoon Refreshment Break - Refreshments served between sessions for 400-500 attendees.

Continental Breakfast - Help attendees get a great start to their day with coffee, bagels and pastries.

- ✦ If you are interested in donating travel and attendance scholarships, scholarship funds will provide the opportunity for a literacy provider to attend the Florida Literacy Conference. Scholarship donors will be recognized in the conference program.
(\$195 registration fee)

- ✦ Customized sponsorships are also available to further maximize your marketing dollars, including half and full page advertisements in the Conference program.

✦ To secure your sponsorship, contact: Greg Smith, Executive Director, Florida Literacy Coalition, p. 407.246.7110 x 206, smithg@floridaliteracy.org.

Thank You!