

Article Continued: 2013 Grant Opportunity- Florida Health Literacy Initiative

Working with local literacy programs, the Florida Health Literacy Initiative has already reached over 7,200 students in 47 communities. The program educates students regarding healthy eating options and exercise, as well as ways to communicate with health providers and navigate the health care system. The grant program also incorporates project-based learning as a hands-on educational tool, as well as partnering with a wide range of community and health organizations. Project and activity ideas from current grant recipients include growing fresh produce and developing healthy recipes; health fairs providing basic health screening; exercise education (e.g. – Zumba classes); CPR training; education about Medicaid, Medicare, and Florida KidCare. With our Florida Blue partnership and the renewal of the Health Literacy Initiative, we look forward to continued success toward improving Florida's health literacy.

For more information on the Florida Health Literacy Initiative and the application for grant funding, please visit the [FLC Health Literacy webpage](#) (**deadline to apply – March 19, 2013**).

[Click here](#) for project-based health ideas from previous grant recipients, check out our website.