



Literacy Ambassador Program Registration Form

Complete and return by **October 27, 2009**

A program of the **Florida Adult and
Family Literacy Resource Center**

Workshop Content:

Do you know an adult learner with an interesting story to share?

This dynamic workshop prepares adult learners to become effective advocates and spokespeople for their organizations and adult literacy in general.

Adult learner sessions will include:

- Introduction to Effective Public Speaking
- Developing and Making Presentations
- Adult Learner Involvement and Leadership
- Conducting Interviews with the Media
- Adult Learner Advocacy

A special session for program representatives is scheduled for Friday to review effective **Public Relations and Marketing Strategies** and discuss how to create opportunities for students to share their stories through various venues such as television, radio, newspaper, and community organizations.

Literacy Ambassadors share their feedback:

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“The program is very beneficial to adult learners who want to share their story with others. Those who want to help inspire others will receive the training and courage they need to both speak to groups and communicate the issues of literacy in everyday conversation.” Monica Baxley, Adult Learner

“The program is just fabulous it really helps people get over the jitters of talking in front of people. It really helps people become comfortable communicating the issue of literacy to others.” Joe DeMoranville, Adult Learner

Dates & Location:

**Friday & Saturday,
November 6th and 7th at the [Courtyard Marriott](#), Downtown Orlando**

Cost:

FREE!! Attendees will be reimbursed for mileage, meals, and lodging according to state guidelines. Pre-approval is required for travel expenses exceeding \$300. Lodging will be reimbursed if traveling over 50 miles to the event. Registration and travel funds are limited, so apply today.

For More Info:

Bryan McCormack, Florida Literacy Coalition, Inc.
(407) 246-7110 x 207 or mccormackb@floridaliteracy.org

This event is made possible through the support of the Florida Department of Education, Division of Workforce Education.

