

Article Continued: Celebrate Health Literacy Month this October!

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Here are just some ideas and activities for Health Literacy Month:

- Collect personal stories, photos, artwork, and recorded accounts of how low health literacy has affected people in your community (or how health literacy instruction has positively impacted them). Share these with the local media, on your website, at a local health fair, in a local art gallery, in a local hospital's reception area, etc.
- Incorporate health literacy into your semester's lesson plans. Get your complimentary copies of [*Staying Healthy; An English Learners Guide to Healthcare and Healthy Living*](#).
- Collaborate with your local health department, hospital, community-based agencies, and health care providers to host a health fair.
- Host representatives from [Florida KidCare](#) (or any other health entitlement program such as [WIC](#) and [Medicaid](#)) to help families sign up for health care coverage for those who qualify.
- Hold one or more classroom seminars on health-related topics. Ensure that your guest speakers are properly trained ahead of time on how to effectively communicate with adult basic education and literacy students.
- Partner with a local hospital or clinic to organize a facility tour with department presentations and/or mock consultations. Provide tips to the presenters ahead of time about how to better communicate with a low literacy audience.
- Include a health literacy-related article in your monthly newsletter.
- Launch a health literacy section on your organization's website.
- Deck your halls and classrooms with colorful and eye-catching health literacy-related posters.

How will you celebrate health literacy month this year? Share your plans and stories with us at <http://www.floridahealthliteracy.ning.com>! For more health literacy information, article, and resources visit our website at <http://www.floridaliteracy.org> or contact Jordana Frost (Health Literacy Program Coordinator) at frostj@floridaliteracy.org