

# 2018 Advertising Opportunities

2018 Florida Literacy Conference, May 9-11, Orlando Marriott Lake Mary, Lake Mary, FL  
*Advertising in the Florida Literacy Conference program provides an estimated 500-600 attendees with a lasting impression of your company, its products and support of adult and family literacy.*

*Presenting exhibitors can also use this space to advertise their session topic, time and location.*

## Ad Sizes & Specifications

- 1/4 page: \$175
- 1/2 page, \$275
- Full page, \$400
- Inside back cover page, \$500
- Back cover page, \$750 (must be full color)

*Ad artwork can be full-color or black & white unless otherwise noted*

LOGO IMAGES: Logo images must be 300 dpi or larger. Only TIF files and Illustrator Vector files are accepted.

NON-LOGO IMAGES: Images between 150-300 dpi must be TIF files and reflect the exact size of the ad purchased for the conference program. Images smaller than 150 dpi are not accepted; images larger than 300 dpi must be as close to the ad size as possible.

## Ad Registration Deadline: March 27, 2018

**Advertising Organization**(Organization Name, Contact & Address)

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**Ad Size Preferred:**  ¼  ½  Full Inside Cover (**Not available**)  Back Cover (full color) (**Not available**)

Total Enclosed: \$ \_\_\_\_\_

***In order to process your advertisement, please enclose one of the following methods of payment. You may fax your advertisement request to the Florida Literacy Coalition at (407) 246-7104, ATTN: Conference or you may mail the completed form to:***

Florida Literacy Coalition, Inc., Attn: Advertisement, 235 Maitland Ave. S #102 Maitland, FL 32751

My check is enclosed. (**Please make checks payable to "Florida Literacy Coalition"**)  Check # \_\_\_\_\_

Please invoice my agency (purchase order or letter of approval must be attached)

PO# \_\_\_\_\_ -- \_\_\_\_\_

MasterCard  VISA Credit Card # \_\_\_\_\_ Expiration Date \_\_\_\_/\_\_\_\_

3 digit V Code \_\_\_\_ (last 3 digits on back of card)

Signature: \_\_\_\_\_

Billing Address: \_\_\_\_\_