

Literacy Ambassadors

The Florida Literacy Coalition has developed a cohort of adult learners from nearly every community in Florida to increase awareness about literacy-related issues in his or her community. **Literacy Ambassadors are available to do public speaking and media interviews about literacy related issues within their own community.**

To interview a *Literacy Ambassador* for your news story please contact Erin Balleine at the Florida Literacy Coalition at 407-246-7110 X 208.

More information about Literacy Ambassadors

Literacy Ambassador Training Program A Project of the State Literacy Resource Center

In April of 2004, the Florida Literacy Coalition launched their Literacy Ambassador Training Program. This program was designed to give adult learners the necessary tools to become spokespeople for their programs and advocates for adult literacy in their own communities.



Literacy Ambassadors at the Orlando training.

The Literacy Ambassador Training Program is a two-day training session designed for motivated adult learners and their program managers. Adult learner sessions focus on adult learner involvement and leadership, effective public speaking, understanding the adult education system, and developing and making presentations. Program managers attend sessions to learn how to efficiently promote their programs and how to create opportunities for their students to share their stories through different venues such as television, radio, newspaper, community organizations, and government entities.

