

# LITERACY NEWS



FLORIDA LITERACY COALITION, INC.

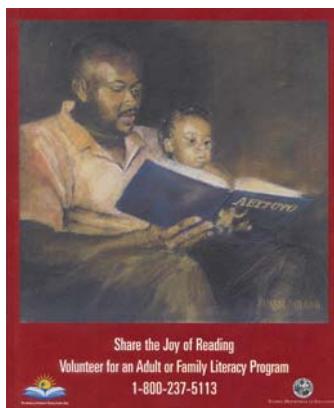
FLORIDA'S NEWSLETTER FOR LITERACY TUTORS,  
TEACHERS, LEARNERS, AND SUPPORTERS

Number 108

FALL 2004

## New Poster Available through State Literacy Resource Center

FLC worked with artist Sharon Wilson to design this wonderful new poster that shows the true Joy of Reading. Call 1-800-237-5113 to order your free copy.



## Family Literacy: A Cause for Celebration in November

November is earmarked as a period to raise awareness and strengthen family literacy efforts throughout the nation. National Family Literacy Day, established by the National Center for Family Literacy (NCFL) in 1994, is annually celebrated on November 1st. This day is set aside as an opportunity to recognize the impact parents have on their child's learning and acknowledges the fundamental role that family literacy serves in improving the quality of life of parents and children.



The National Coalition for Family Literacy uses National Family Literacy Day as a platform to announce the annual **Toyota Family Literacy Teacher of the Year Award**. Nominations for this award are accepted between June and October of each year. More information about this award, including past recipients, is available at NCFL's website, [www.famlit.org](http://www.famlit.org). Along with acknowledging the work of family literacy educators, it is also important to recognize the investments that families have made in increasing their own self-sufficiency through a commitment to improving their literacy skills.

In addition to checking out the NCFL's family literacy initiatives, here are some wonderful sources to help bolster, establish or invigorate your family literacy program on National Family Literacy Day, or any time of year:

- **The Family Literacy Answer Book: A Guidebook for Teachers and Administrators of Family Literacy Programs**, published by the National Center for Family Literacy, is a wonderful reference guide that features answers to the most common questions and concerns regarding family literacy programs. It also includes sample forms that can be used in your program, as well as lesson plans and an extensive bibliography.
- Carole Talan's **Founding and Funding Family Literacy Programs: A How-To-Do-It Manual** is a great starter reference for those interested in procuring more funding or initiating a family literacy program. She presents selected models of both library and non-library-based programs, as well as an explanation of how to marshal support for your program, how to assess your community's needs and design a model that will work for you, and how to obtain funds and community support.

(Continued on Page 4)

## Inside This Issue

Literacy in Florida	2
Upcoming Literacy Events	3
Literacy in the U.S.	9
Funding Opportunities	11

## Americorps VISTA Supports FLC

The Florida Literacy Coalition is pleased to announce the addition of two new positions to our staff made possible through the support of Americorps VISTA, a program of the Corporation for National and Community Service.

We welcome aboard **Daniel Behnke** and **Lauren Rogers** in these full-time, one-year volunteer community service positions.

Lauren Rogers, a Barnard College graduate, recently relocated to Orlando from South Carolina. She joined the Coalition in July and looks forward to increasing awareness about literacy issues in Florida and the Coalition's hotline. In addition to working at FLC, Lauren enjoys practicing hatha yoga and reading.

Daniel Behnke recently graduated from the University of Wisconsin with a degree in geography. Daniel has been working for the Coalition since August and looks forward to increasing adult learner outreach opportunities in Florida. He enjoys spending time outdoors and playing music with his friends.



## Accreditation Assistance Available for Florida Literacy Organizations

**PROLITERACY**  
Worldwide



Is your organization interested in pursuing national accreditation through **ProLiteracy America**? If so, you may be eligible for up to \$315 in matching funds to offset the application and site review fees. The Adult Literacy League benefited from this funding in 2004 to become reaccredited through the ProLiteracy process. Ten other community-based organizations in the state are also accredited.

**ProLiteracy America Accreditation** is the only national accreditation service in the adult education and literacy field. It is designed to raise the credibility- and enhance the visibility- of literacy organizations in their communities and as part of the greater adult education system. The program is an important component of ProLiteracy's support of local organizations' capacity building and quality improvement efforts. The system is built upon a flexible, yet comprehensive, set of quality standards for literacy services and organizational management, which are designed to promote planning, evaluation, and data-based decision making.

Affiliates that elect to participate in the accreditation process undertake a rigorous self-evaluation; implement program improvements; document how they are meeting each national quality standard; and host an on-site review.

"The program accreditation process provides a good blueprint for organizations interested in increasing their effectiveness and positioning themselves for growth," stated Greg Smith, Executive Director, Florida Literacy Coalition (FLC), "as host of the State Literacy Resource Center, FLC is committed to supporting community based literacy organizations in the program improvement process."

To receive financial assistance, both the application and site review fees must be incurred by June 30, 2005. Funding is limited, so call today. This assistance is made possible through a grant from the Florida Department of Education, Division of Community Colleges and Workforce Education. If you have questions about accreditation or would like to order an information packet, write to: [accreditation@proliteracy.org](mailto:accreditation@proliteracy.org) or call (315) 422-9121. To request FLC funding, contact Kelley Jain, Education and Training Coordinator, (800) 237-5113 x 203.

## Submit Your News

Has your organization received funding or planned a major public event? Do you know something that would benefit other adult and family literacy practitioners? Share it with us!

Literacy News needs your participation in order to provide relevant, timely information and resources to adult and family literacy practitioners and supporters throughout Florida. FLC invites you to submit short articles and other news items related to funding, events, staff, hot topics, research and more.

For more information and publication schedules, contact Kelley Jain, Education & Training Coordinator, at [jaink@floridaliteracy.org](mailto:jaink@floridaliteracy.org) or (800) 237-5113 x 203.

## Upcoming Events

### **November 7-14**

Miami Book Fair International  
Sponsor: Florida Center for the Literary Arts/Miami Dade College  
Miami, FL  
Visit:  
[www.miamibookfair.com/index.htm](http://www.miamibookfair.com/index.htm)

### **November 11**

**(Continued November 13)**  
Basic Tutor Training Workshops  
Sponsor: Adult Literacy League  
Orlando, FL  
Contact: Amelia Marshall  
(407) 422-1540

### **November 15-17**

ABE Reading Instruction IMPACT Training  
Sponsor: National Center for Family Literacy  
Louisville, KY  
Call: (502) 584-1133

### **November 16-17**

Florida's 2004 Statewide Refugee Services Conference  
Sponsor: Office of Refugee Services and FL Department of Children and Families  
Clearwater, FL  
Call: Barbara at Meeting Makers  
(850) 656-0025

### **November 16-18**

Survival 2004: The 14th Annual ACE Conference  
Sponsor: Adult and Community Educators of Florida, Inc.  
Daytona Beach, FL  
Visit:  
[www.aceofflorida.org/postponeonline.htm](http://www.aceofflorida.org/postponeonline.htm)

### **November 17**

Helping Spanish-Speaking Families with Lifelong Learning  
Sponsor: State Library and Archives of Florida  
Brevard County Library System Headquarters  
Cocoa, FL  
Call: (321) 633-1801 or visit:  
<http://cflc.net/literacy1.htm>

### **November 19**

Helping Spanish-Speaking Families with Lifelong Learning  
Sponsor: State Library and Archives of Florida  
Jan Moran Collier City Learning Library  
Pompano Beach, FL  
Visit: <http://clp.mylibraryservice.org>

### **November 30**

Helping Spanish-Speaking Families with Lifelong Learning  
Sponsor: State Library and Archives of Florida  
West Tampa Branch Library  
Tampa, FL  
Visit:  
<http://tblc.org/training/registraton.shtml>

### **December 1**

Friends and Trustees Regional Workshops  
Sponsor: Friends of Libraries  
Venice, [Floridaliteracy.org](http://Floridaliteracy.org) Contact:  
[www.meetingmakers.com/Register/FTW\\_Reg.asp](http://www.meetingmakers.com/Register/FTW_Reg.asp)

### **December 1-3**

Teaching Adults to Read with Understanding  
Sponsor: Oklahoma Department of Education  
Oklahoma City, Oklahoma  
Contact: Pam Blundell E-Mail:  
[pam.blundell@sde.state.ok.us](mailto:pam.blundell@sde.state.ok.us)

### **December 1-4**

National Reading Conference 54th Annual Meeting  
Sponsor: National Reading Conference (NRC)  
San Antonio, Texas  
Contact: NRC at (414) 908-4924

### **December 4-7**

Workforce Development 3rd Annual Conference  
Sponsor: National Workforce Association  
St. Petersburg, FL  
Visit: [www.nwaonline.org](http://www.nwaonline.org)

### **December 8-11**

American Reading Forum Annual Conference  
Sponsor: American Reading Forum  
Marco Island, FL  
Visit: [www.americanreadingforum.org](http://www.americanreadingforum.org)

### **December 9-11**

Meeting of the Minds, National Adult Education Practitioner-Researcher Symposium  
Sponsor: California DOE, NCSALL  
Sacramento, CA  
Visit: <http://researchtopractice.org/>

### **December 10-11**

Laubach Literacy Action, Train the Trainer Workshop  
Sponsor: Columbia County Library, State Adult and Family Literacy Resource Center, Region 2 Adult Literacy Resource Center  
Lake City, FL  
Call: Kelley Jain, Florida Literacy Coalition, (800) 237-5113

### **January 14-15**

ESOL Tutor Training Workshop  
Sponsor: Columbia County Library, State Adult and Family Literacy Resource Center, and the Region 2 Adult Literacy Center  
Lake City, FL  
Contact: Kelley Jain, Florida Literacy Coalition, (800) 237-5113

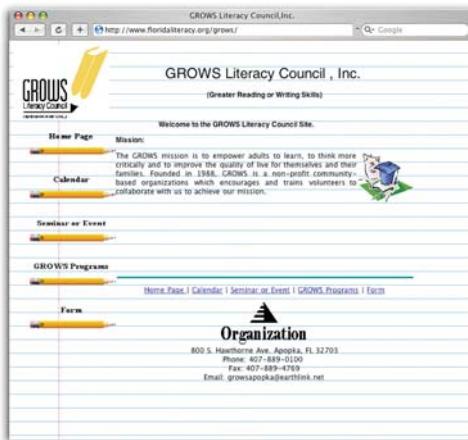
### **January 21-22**

Literacy Ambassador Program  
Sponsor: State Adult and Family Literacy Resource Center  
Jacksonville, FL  
Contact: Kelley Jain, Florida Literacy Coalition, (800) 237-5113

## Websites Developed Free for Community Based Organizations

Several community based organizations in Florida have new, custom-built homes in cyberspace thanks to the State Literacy Resource Center's Website Development Project.

Through this initiative, GROWS Literacy Council, Inc. in Apopka, I CAN Adult Literacy Outreach, Inc. in Tampa, Literacy Council of Upper Pinellas, and READ Polk received a professional quality website designed free of charge to promote their program and services.



The Resource Center provided a selection of site templates, a website developer, step-by-step instructions to prepare for and complete the project, plus assistance in finding a host company and domain name. It only took a few weeks for the developer to complete the website once an organization chose a template, submitted electronic files of text and graphics, and provided a rough sketch of text and graphic layout.

**The Resource Center is once again offering this service to interested adult and family literacy organizations** through a grant from the Florida Department of Education. Preference is given to organizations that do not have a website or have a very limited web presence.

Visit the Coalition's website at [www.floridaliteracy.org](http://www.floridaliteracy.org) for program information including links to completed websites. Click on the Manager/Administrator tab, then, under Topics and Resources, click on Web Development Project.

## Literacy Video Highlights the Stories of Florida's Literacy Ambassadors

Are you looking for a video that communicates the challenges and triumphs realized in adult literacy?

If so, Florida's Adult and Family Literacy Resource Center may have the answer. Taped during last spring's Literacy Ambassador Program, this video tells the story of the challenges that adult learners face everyday and the success that can be achieved through hard work, perseverance and the right opportunity to learn. Spoken in their own words, current and former students share their experiences, hopes and plans to make a difference by giving back to their programs and helping others to achieve.

Call 1-800-246-7110 for your free copy. Supplies are limited so, call today!

## IBM Donates Computers to Literacy

Working in partnership with the Florida Literacy Coalition, IBM Corporation has generously donated 10 new personal computers to two community based literacy organizations in Florida.

Palm Beach County Literacy Coalition received 5 computers for their new family literacy program facility in Belle Glade and the Clay County Literacy Coalition will use their 4 computers to assist in their tutoring sessions in literacy, ESL and GED preparation.

"These computers will be invaluable to our program. We truly appreciate this tremendous gift from IBM that will enrich so many lives." remarked Darlene Kostrub, Executive Director, Palm Beach County Literacy Coalition.

Both these organizations participated in a competitive application process coordinated by the Florida Literacy Coalition.

"We were happy for the opportunity to work with IBM to identify worthy literacy programs in need of computers," reports Greg Smith of the Florida Literacy Coalition.

"We appreciate IBM's support and look forward to working with them again in the future."

## Family Literacy: A Cause for Celebration in November

*(Continued From Cover)*

- The Family Literacy Foundation's website, [www.read2kids.org/\\_books.htm](http://www.read2kids.org/_books.htm), is chock full of useful resources for educators, including several booklists geared toward family literacy programming.
- LINC's Family Literacy Special Collection, [http://literacy.kent.edu/Midwest/FamilyLit/pract\\_pact.html](http://literacy.kent.edu/Midwest/FamilyLit/pract_pact.html)

Remember to set aside time to celebrate National Family Literacy Day in November!

## Fundraising Ideas: Spelling Bees for Literacy

Spelling bees have always been a popular event for grade school children, but spelling bees can be fun for adults too. Many adult literacy organizations throughout the United States have turned to adult spelling bees as a way to raise money for their organization.

The Adult Literacy League Inc. (ALL) recently held their seventh annual Grown-up Spelling Bee in Orlando, Florida. ALL coordinates this fundraiser each September in celebration of Literacy Month. The adult spelling bee consisted of sixteen corporate-sponsored teams of two and included a silent auction, dinner buffet, and door prizes with a grand prize of a 7-day cruise on Royal Caribbean Cruise Lines. A total of \$40,000 was raised at this year's event.

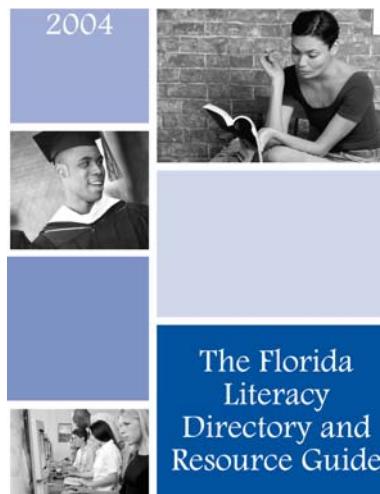
Adult spelling bees can be useful to adult literacy organizations both large and small. One of the biggest challenges of hosting an adult spelling bee is preparing a well-organized event. Some successful adult spelling bees recruit prominent members of the community to participate with community members purchasing tickets to cheer on their favorite participant. Spelling bees may also include door prizes from local businesses, a dinner, and can be followed by a dance. According to Amelia Marshall of ALL, an adult spelling bee is a great way to form partnerships in the community and to raise awareness and support for your organization.

If your organization has questions about holding an adult spelling bee, please feel free to contact Amelia Marshall of the Adult Literacy League Inc. at (407) 422-1540 or email her at [amarshall@adultliteracyleague.org](mailto:amarshall@adultliteracyleague.org).



## Available Adult Education and Literacy Directory Now Available

2004 Florida Literacy Directory and Resource Guide, 13th Edition, is a helpful tool for finding and contacting literacy providers throughout Florida based on location and services offered. The directory's resource section lists higher education facilities, newspapers in education and much more. To request your free copy, contact Marcia Morales, Referral Specialist, at (800) 237-5113 x 201.



## Florida Literacy Coalition Launches Electronic Newsletter

The Florida Literacy Coalition (FLC) is proud to announce the launch of its new electronic newsletter *E-Literacy News*. This newsletter will provide practitioners and supporters with timely information on a range of topics including literacy research, funding opportunities, upcoming conferences, and useful online literacy resources. *E-Literacy News* will compliment the FLC's current paper newsletter, *Literacy News*, and will be distributed in between issues of the paper newsletter. If you would like to subscribe to *E-Literacy News*, send your name and preferred e-mail address to [info@floridaliteracy.org](mailto:info@floridaliteracy.org).

## 2005 Florida Literacy Conference "OPEN Books OPEN Minds"

**Save the Date!**

**May 11-13,  
Pre-conference May 10**

**The Florida Mall Hotel, Orlando**



### ***Call for Presenters!***

To help make the 2005 Conference a success, the Conference Planning Committee seeks session proposals from adult education, literacy and family literacy practitioners and other potential presenters throughout the state and nation.

We welcome your participation and encourage you to propose a session online by January 7th with our easy-to-complete form. You can find it at [www.floridaliteracy.org](http://www.floridaliteracy.org).



FLORIDA LITERACY COALITION, INC.

- Gain new skills and insights from renowned speakers
- Choose from multiple learning tracks!
- See the newest literacy materials and services
- Learn news and trends that will impact your program
- Give your adult learners a day of enrichment (free!)
- Find out what's happening in your own literacy backyard
- Network and have fun!

To request a session proposal form through mail or FAX, contact Kelley Jain, Education & Training Coordinator, at (800) 237-5113 x 203 or [conference@floridaliteracy.org](mailto:conference@floridaliteracy.org).

## Nominations Now Being Accepted for the 2005 State Literacy Awards

Visit [www.floridaliteracy.org](http://www.floridaliteracy.org) for nomination form and procedure.

Nominations are now being accepted for the 2005 State Literacy Awards, which recognize outstanding accomplishment and achievement of individuals and organizations offering adult and family literacy services throughout Florida. In general, awardees shall be selected on the basis of accomplishment, leadership, performance, accountability, productivity, dedication, and commitment to literacy.

The awards will be presented on May 12, 2005 at a special dinner and ceremony during the 2005 Florida Literacy Conference. As a special incentive, each award winner's nominating organization will receive one free, full-conference registration, which is transferable to anyone in the organization. Certain award winners will receive New Readers Press gift certificates.

### Award Categories

#### **The Mary J. Brogan Leadership Award:**

Recognizes a Florida resident whose support of literacy exhibits the highest standards of excellence, dedication, leadership, creativity, and accomplishment.

#### **Flight for Freedom Award:**

Honors an adult student who demonstrates exceptional accomplishment in literacy or leadership skills. Winner will receive a \$150 New Readers Press gift certificate.

#### **Outstanding Literacy Volunteer Award:**

Honors a literacy volunteer who has demonstrated exceptional service and commitment in either tutoring or program operations. Winner will receive a \$150 New Readers Press gift certificate.

#### **Excellence in Education Award:**

Honors an organization demonstrating achievement, innovation, leadership or organizational excellence in support of adult and family literacy education in Florida. Winner will receive a \$200 New Readers Press gift certificate.

#### **Outstanding Business Partner Award:**

Honors a company or business partner for leadership or significant contributions in support of literacy at the local, regional, or state level. It is also given for commitment and the degree to which the company's activities show promise of inspiring successful replication by others.

#### **Outstanding Media Partner Award:**

Presented to a media (newspaper, television, magazine, wire service, etc.) agency or organization for outstanding, innovative, continuous or effective coverage of literacy issues.

## Discussion Lists Offer Opportunity to Stay Connected

Stay in the loop on what's happening in Florida's adult education and literacy community by joining a discussion list offered through the State Literacy Resource Center.

#### **Literacy in Florida Discussion List**

##### **[literacy-fl@cls.coe.utk.edu](mailto:literacy-fl@cls.coe.utk.edu)**

For discussion of issues, news, grant opportunities and new resources for all of Florida's literacy providers and stakeholders.

#### **Florida's Family Literacy Discussion List**

##### **[famlit-fl@cls.coe.utk.edu](mailto:famlit-fl@cls.coe.utk.edu)**

For discussion of family literacy issues, new resources, grant opportunities and news in Florida.

To join the hundreds already signed up, go to

**<http://www.floridaliteracy.org>.**

Click on the blue button in the bottom right corner marked "Literacy Email List" and follow the simple directions. It's easy!



## Florida Literacy Coalition Offers Literacy Ambassador Program

Florida's Adult and Family Literacy Resource Center is pleased to announce the continuation of our successful Literacy Ambassador Program with two trainings planned for spring of 2005. The first session is **January 21-22** in **Jacksonville**, and on **February 11-12**, the Florida Literacy Coalition (FLC), in partnership with the Palm Beach County Literacy Coalition, will offer a session in **Boynton Beach**.

FLC hopes to build on the success of the inaugural Literacy Ambassador Training Program held in April. This session brought together fourteen adult learners and seven program managers from across Florida. The adult learners learned how to tell their story for public speaking engagements or media interviews, while program managers learned how to build relationships with the media and market their programs.

**Linda Pummell**, an adult learner who attended the April training, stated, "We learned how to write a speech, be on time, dress appropriately, make sure your Ambassadors know whom they are talking to, and how to relax and be yourself."

Adult learners who attended the April Literacy Ambassador Program are actively using the lessons they learned. **Frank Timmons**, an adult learner from Jacksonville, recently had his story published in the **Florida Times-Union**. According to Sharon Hastings of the Center for Adult Learning in Jacksonville, "This was the first time Frank had ever spoken with a reporter. Before he made the decision to do it, he said he listened to the audiotape from the Ambassador training. He said it really helped keep him focused on his message."

Both the Boynton Beach and Jacksonville training sessions are open to all qualified Florida literacy organizations, but limited space is available. Program managers are asked to

nominate adult learners whom they feel would best benefit from the Program. To request a nomination form, a free copy of the Literacy Ambassador Program videotape or for more information on the Coalition's Literacy Ambassador Program, contact Kelley Jain, Education and Training Coordinator, at (800) 237-5113 x 203 or [jaink@floridaliteracy.org](mailto:jaink@floridaliteracy.org).



Literacy Ambassador Frank Timmons (left) with Greg Smith, FLC Director.

*This was the first time Frank had ever spoken with a reporter. Before he made the decision to do it, he said he listened to the audiotape from the Ambassador training. He said it really helped keep him focused on his message.*

## Senate Committee Strikes Funding for Even Start

The Even Start Family Literacy Program was dealt a severe blow in September when the Senate Appropriation's Committee eliminated funding for the fiscal year beginning October 1, 2004. Earlier in the year, the Bush Administration did not include funding for Even Start in the President's budget request, citing that the program had not made significant enough gains to justify the expense.

This places the Senate's bill at odds with the House version, which level funds the program at \$247 million in FY 2005. The differences in the bills will need to be resolved in Conference Committee.

For existing adult education and literacy programs, the Senate Committee included \$590.1 million, with \$574.2 million for State Grants, \$9.1 million for National Leadership Activities and \$6.6 million for the National Institute for Literacy. Those numbers are in line with the House Bill and the President's Budget Request.

For more on the appropriation bills, go to [www.congress.gov](http://www.congress.gov), and type in S. 2810 or H.R. 5006 as the bill number.

## New Online Course for Instructing Visually Impaired Adults

The American Foundation for the Blind National Literacy Center offers a free, online course to all professionals interested in improving their awareness and understanding of issues faced by adults who are visually impaired and have low literacy skills.

Designed as a self-directed learning opportunity, *Bridging the Gap: Best Practices for Instructing Adults Who Are Visually Impaired and Have Low Literacy Skills* includes:

- Relevant information for vision rehabilitation, adult basic education, health care, assisted living, and workforce development professionals
- Authentic case studies and application questions, thinker boxes, live links, and extensive resources to offer opportunities to transfer learning to real-world situations
- Message boards to give participants an opportunity to share ideas and ask questions

This self-paced course gives participants the freedom to select modules and topics that are relevant to them. For more information, go to <http://www.afb.org/btglogin.asp>.



## Tips for Tutors

### Reflection Journals

Adult learners often have difficulty recognizing their own progress, particularly after a difficult session or learning period. As a tutor, initiating a Reflection Journal into your curriculum creates a tangible document that illustrates a student's progress. This activity is a wonderful addition to the conclusion of each tutoring session, when both tutor and student can write a brief comment reflecting on the outcome of their lesson. This allows the student to hone their writing skills and record his or her opinions about their learning experience. In addition to providing an activity that allows the student to contemplate each tutoring session and sum up his thoughts, it also provides a concrete record of achievement for the student and provide a valuable evaluation tool for the tutor to design future sessions that are tailored to the needs and concerns of their student.

## LINCS Corner

### LD Special Collection

The Literacy Information aND Communication System (LINCS), a program of the National Institute for Literacy, recently revised the Learning Disabilities Special Collection. It can be accessed by visiting [www.floridaliteracy.org](http://www.floridaliteracy.org), scrolling down to the bottom of the homepage and clicking on Collections and then Literacy and Learning Disabilities.

There are a variety of new resources on the site including Research, Teacher/Tutor and Student/Learner sections. The Research page provides access to scientifically based information and contains articles on the neurobiology of learning disabilities, current thinking on how to assess LD and reading research. The Teacher/Tutor section offers learning activities to use with students, discussion groups and stories of other teachers. Adult learners will find independent activities, help with GED prep and true stories of other LD learners on the Student/Learner page.

## Reports and Research

### The National Commission on Writing Releases Report:

#### *Writing: A Ticket to Work...or a Ticket Out*

The National Commission on Writing for America's Families, Schools and Colleges, a blue-ribbon group of leaders from schools, businesses and writing communities, released the results of a survey of 120 major American corporation human resource directors. The Commission concluded that one in three workers lack necessary writing skills. They went on to say that writing is a "threshold skill" for hiring and promoting salaried employees and is also a job requirement for one fifth to one third of employees in service industries. Joseph Tucci, president and CEO of EMC Corporation and chairman of the Business Roundtable's Education and Workforce Task Force stated, "Actually, the need to write clearly and quickly has never been more important than in today's highly competitive, technology-driven global economy."

The report states that writing is the "neglected R" in school reform and that remedying deficiencies in writing costs corporations up to \$3.1 billion annually. The Commission recommends doubling the amount of time students spent on writing.

#### Survey findings included the following:

- People who cannot write and communicate clearly will not be hired, and are unlikely to last long enough to be considered for a promotion.
- Two-thirds of salaried employees have some writing responsibilities.
- More than 40 percent of responding firms require training for salaried employees with writing deficiencies.
- One respondent stated, "Writing can be your ticket in...or your ticket out."
- Writing is a "gatekeeper" with clear equity implications. Of particular concern is the need to develop the language and writing communication skills of English-language learners who are at a disadvantage and may be consigned to low-skill, low-wage jobs.

#### The entire report can be found at:

<http://writingcommission.org/proddownloads/writingcom/writing-ticket-to-work.pdf>.

## Literacy Pros of Jacksonville Wins National Award

ProLiteracy America recently awarded their National Program Innovation Award to Literacy Pros of Jacksonville. Literacy Pros of Jacksonville was founded in February of 2003 by seven volunteers who saw a need for a literacy program in three Jacksonville penal facilities. Using experienced and certified trainers, inmates who could read were taught to tutor their peers in need of instruction.

## Literacy Websites

### Topics: An Online Magazine for Learners of English as a Second Language

[www.topics-mag.com/](http://www.topics-mag.com/)

This is an online magazine for learners of English as a second language. Learners from around the world share their thoughts on a variety of issues, such as technology, language, food and culture.

### Adult Literacy Education Software Recommendations

<http://home.comcast.net/~djrosen/softwarelist.html>

Nationally renowned adult education consultant, David Rosen, has put together a 21-page annotated list of free and commercial software for adult literacy education programs.

### Illuminations

[www.illuminations.nctm.org](http://www.illuminations.nctm.org)

This interactive math site offers lessons, standards, tools and web resources. It is provided by a partnership of the National Association of Teachers of Mathematics and Marco Polo.

### Virginia Adult Education Adult Health Literacy Toolkit

[www.aelweb.vcu.edu/publications/healthlit/](http://www.aelweb.vcu.edu/publications/healthlit/)

This Toolkit is a resource to help adult education instructors and administrators understand the problem of health literacy as it affects learners. Information is provided to educate the educator about health care in the United States and cultural issues relating to health, and to simplify creation of health lessons and curricula for teachers and programs.

# Funding Opportunities

## FLORIDA DEPARTMENT OF STATE: LIBRARY SERVICES AND TECHNOLOGY ACT

**PROGRAM:** Grant applications and guidelines are available for Library Services and Technology Act Grants. Funding is for all types of library programs that emphasize youth, literacy, older adults and information access through technology.

**DEADLINE:** March 15, 2005

**CONTACT:** Call (850) 245-6620 or visit:

State Library and Archives website: <http://dlis.dos.state.fl.us/bid/grants/index.htm>

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## BARNES AND NOBLE

**PROGRAM:** Supports non-profit organizations that focus on literacy, the arts or (K-12) education. Donations are not given for scholarships, religious or political organizations, medical causes or sports events. The organization must be in a community where Barnes and Noble stores are located.

**DEADLINE:** Open

**CONTACT:** Visit the website at:

[www.barnesandnobleinc.com/company/codonation/co\\_donation.html](http://www.barnesandnobleinc.com/company/codonation/co_donation.html)

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## DEPARTMENT OF EDUCATION FORECAST OF FUNDING

**PROGRAMS:** All programs and competitions under which the Department of Education has invited or expects to invite applications for awards FY 2004 and provides deadlines for applications.

**CONTACT:** Visit the website at:

[www.ed.gov/fund/grant/find/edlite-forecast.html](http://www.ed.gov/fund/grant/find/edlite-forecast.html)

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## THE JOHN E. AND ALIESE PRICE FOUNDATION, INC.

**PROGRAMS:** Support primarily for religious associations. Fields of interest include adult education and youth development. Giving emphasis is in southwest Florida. **DEADLINE:** Open

**CONTACT:** T. Wainwright Miller, Jr., President

Call: (239) 656-0196

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## 7-11 COMMUNITY OUTREACH PROGRAMS

**PROGRAMS:** Education is the signature cause, especially programs for adolescents and adults. Workforce development, language education and programs to assist economically disadvantaged populations. Amounts range from \$1000 - \$2500.

**DEADLINE:** Applications are reviewed on an on-going basis.

**CONTACT:** Nancy Lear

Manager, Community Affairs, 7-Eleven, Inc.

P.O. Box 711

Dallas, Texas 75221

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## THE A. D. HENDERSON FOUNDATION, INC.

**PROGRAMS:** This Foundation looks for programs that deal with family literacy, childcare, computer technology, non-profit organizational capacity and therapeutic use of animals.

**DEADLINE:** Open

**CONTACT:** Applicants must contact the Program Director prior to a formal submission.

Katherine E. Danio, Senior Program Director

(954) 764-2819

[Katherine@hendersonfdn.org](mailto:Katherine@hendersonfdn.org)



FLORIDA LITERACY COALITION, INC.

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Orlando, FL 32803

Phone: (407) 246-7110  
Fax: (407) 246-7104  
Email: info@floridaliteracy.org  
Florida Literacy Hotline: (800) 237-5113

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Orlando, FL

## RETURN SERVICE REQUESTED

### Executive Committee

President	Renee Hotes, <i>Bank of America</i>
Vice President (Providers)	Darlene Kostrub, <i>Palm Beach County Literacy Coalition</i>
Secretary	Sandy Newell, <i>State Library of Florida</i>
Treasurer	Jay Roesch, <i>Walt Disney World</i>
Executive Director	Gregory Smith

### Florida Literacy Coalition Membership Kit - Benefits of Membership

- Membership Card (for individual members) and membership Certificate (for organizational donors)
- Literacy Resource Packet
- Discount for the Annual Florida Literacy Conference Registration
- Professional Development Opportunities
- Receive the Florida Literacy Coalition's Literacy News newsletter and our e-newsletter providing the latest information about adult education, literacy and family literacy resources available to you.
- Make a positive impact on adult and family literacy
- Networking Opportunities
- Eligibility to submit nominations for literacy awards

## Join the Coalition and Make a Difference for Literacy in Florida!

- Individual Annual Membership – \$20  
 Organizational Annual Membership – \$40  
(Please indicate primary contact person)

I want to increase the impact of my membership:

- Supporting Donation: \$5 - \$99  
 Sustaining Donation: \$100 - \$499  
 Patron Donation: \$500 - \$999

Name \_\_\_\_\_ Title \_\_\_\_\_ Email \_\_\_\_\_

Company/Organization \_\_\_\_\_

Address \_\_\_\_\_  Home  Business

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone (\_\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_\_) \_\_\_\_\_

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION FOR ORGANIZATION #CH-8608 MAY BE OBTAINED FROM THE DIVISION OF CONSUMER AFFAIRS BY CALLING TOLL FREE WITHIN THE STATE: 1-800-435-8472. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. NO OUTSIDE INDIVIDUAL OR FIRM HAS BEEN HIRED TO SOLICIT FUNDS ON BEHALF OF THIS ORGANIZATION. 100% OF CHARITABLE GIFTS ARE RETAINED BY THIS ORGANIZATION.