Health Literacy Resources

Videos:
1) American College of Physicians (ACP) Health Literacy Video: http://www.youtube.com/watch?v=ImnlptxIMXs
2) American Medical Association Video: Health Literacy and Patient Safety: Help Patients Understand (YouTube best quality): http://www.youtube.com/watch?v=cGtTZ_vxjyA
3) PBS Series: Unnatural Causes...is Inequality Making Us Sick?: http://www.pbs.org/unnaturalcauses/index.htm

Sites:
NLM
1) MedlinePlus: http://www.medlineplus.gov
2) NIH Senior Health.gov: http://nihseniorhealth.gov
4) ClinicalTrials.gov: http://www.clinicaltrials.gov

NN/LM:
1) NN/LM health literacy page: http://nnlm.gov/outreach/consumer/hlthlit.html
2) NN/LM SE/A health literacy toolkit: http://nnlm.gov/sea/outreach/healthlitkit/

3) NN/LM SE/A SEA Guide on health literacy: http://guides.nnlm.gov/healthliteracy


6) NN/LM Southeastern Atlantic Region’s home page: http://nnlm.gov/sea

Other Key Resources and Players:


2) National Assessment Adult Literacy (NAAL): http://nces.ed.gov/NAAL

3) National Patient Safety Foundation (Resources for Health Professionals and Consumers): http://www.npsf.org

4) Healthy Roads Media: http://www.healthyroadsmedia.org/

5) PlainLanguage.gov: http://www.plainlanguage.gov/

6) DailyStrength: http://www.dailystrength.org/

7) University of Michigan Plain Language Widget and App: http://www.lib.umich.edu/plain-language-dictionary

8) PatientsLikeMe: http://www.patientslikeme.com/


10) CDC Gateway to Health Communication & Social Marketing Practice: http://www.cdc.gov/healthcommunication/


12) CDC health literacy page: http://www.cdc.gov/HealthLiteracy/

13) Pfizer Clear Health Communications: http://www.pfizerhealthliteracy.com/

14) PatientInform: http://www.patientinform.org/

16) AHRQ Health Literacy Universal Precautions Toolkit: http://www.ahrq.gov/qual/literacy/

17) US Cochrane Center: Consumers United for Evidence-based Healthcare (CUE): http://us.cochrane.org/CUE


Real World Examples:

1) PlainLanguage.gov – Before and After Examples: http://www.plainlanguage.gov/examples/before_after/index.cfm

2) Food pyramid: http://choosemyplate.gov

3) Target’s ClearRx program: http://www.target.com/pharmacy/clearrx


Readability:

1) Fry Readability Formula and Graph: http://www.readabilityformulas.com/fry-graph-readability-formula.php


3) REALM: http://www.adultmeducation.com/AssessmentTools_1.html


Additional Resources and Readings
1) Centers for Medicare & Medicaid Services – Toolkit for Making Written Material Clear and Effective

2) Health Literacy Innovations – resources and newsletter
   http://healthliteracyinnovations.com

3) Health Literacy Missouri :
   http://www.healthliteracymissouri.org/

4) Health Literacy Out Loud – Podcast interviews by Helen Osborne, Health Literacy Consultant
   http://www.healthliteracyoutloud.com

5) Health Literacy Wisconsin: http://healthliteracywisconsin.org/

6) National Action Plan to Improve Health Literacy – U.S. Department of Health & Human Services
   http://www.health.gov/communication/hlactionplan

   http://www.hrsa.gov/publichealth/healthliteracy/index.html

   http://www.health.gov/healthliteracyonline/index.htm

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